The parables of our Lord

TITLE The parables of our Lord.
PUBLISHED London : Frederick Warne & Co., [1872].
PRINTED London : Camden Press.
SERIES Aunt Louisa's Sunday books: 5
PRICE 1s.
AUTHOR Camden Press (engraver and printer) Frederick Warne & Co. (publisher) Smith, John Moyr (illustrator)
TYPOLOGY Toy book
DESCRIPTION Size 27x23 cm Format and pagination $4^{\circ}: 12 \text{ ll.}: [6] \text{ leaves of text, } [6] \text{ leaves of plates}: \text{col. ill.}$ Signatures A/C^{12}
Signatures note Gathering A/B/C: A ⁴ , B ⁴ , C ⁴ A1r and A4v pasted onto upper and lower wrappers 1 gathering, sewn (binding thread between C2.3), paginated 1-5 [6] Covers Upper wrapper uniform for the titles published in 1872, printed in red, gold, and the black

Upper wrapper, uniform for the titles published in 1872, printed in red, gold, and the black key; on upper wrapper, decorated frame; at head, in the upper panel, in gold on black: "AUNT LOUISA'S | 8 | SUNDAY BOOKS"; inserted in two triangular shapes, on panels: "[on the left side] ONE | SHILLING | [on the right side] OR | MOUNTED 2/-"; at foot, in the lower panel, in gold on black: "LONDON: FREDERICK WARNE & CO."; specific to this picturebook, at centre, inserted in four panels, in gold, outlined in black, on blank: "[first panel] THE | [second, arched] PARABLES | [third] OF | [fourth] OUR LORD."

Lower wrapper printed in black, with publishers' advertisements inserted in a frame: "Warne's Nursery Literature. | Warne's Victoria Toy Books. | With coloured illustrations. Twelve varieties in packet. Price one shilling. | Contents of packet. | [four columns, first] Edith's Alphabet | Sunday Alphabet | Royal Alphabet | [second] Nursery Songs | Cock Robin's Death | Old Mother Hubbard | [third] Puss in Boots | Our Pets | Punch and Judy | [fourth] Little Red Riding Hood | Alexandra Alphabet | Nursery Rhymes | [at centre] Or mounted on linen, six books in packet, price 1s. 6d. | [two columns, first] Aunt Louisa's London Toy Books. | With large original page plates by the first artists, in the very best style | of colour printing, with letterpress descriptions. | In demy 4to, 1s. each, picture covers, or mounted on linen, 2s. | [titles nos. 1-37] | [second] Aunt Louisa's Sunday Books. | In demy 4to, picture covers, 1s. each; or, mounted on linen, 2s. | 1. Joseph and his Brethren | 2. The Proverbs of Solomon | 3. The Story of King David | 4. The Wonders of Providence | 5. The Parables of Our Lord | 6. Children of the Old Testament | 7. Children of the New Testament | 8. The Childhood of Christ | Warne's "Excelsior" Toy Books. | In large crown 8vo, price 6d. each, with handsome wrapper; or mounted on | linen, 1s. each. | [titles nos. 1-26] | [at centre] Warne's Children's Music Books. | With appropriate words, hymns, &c. | In demy oblong, price one shilling each, sewed. | [titles nos. 1-4] | [...] | London: Frederick Warne and Co., Bedford Street. Covent Garden. | New York: Scribner, Welford, & Armstrong."; outside the frame, at foot: "Camden Press, London, N.W."

Illustrations

6 illustrations, one per page, signed "Moyr Smith" or "J. Moyr Smith" on plate 1-6, printed in red, yellow, pink, blue, gold and the black key block on one side of the sheet only Registering marks

Registering marks on plate 5 (6 golden dots, lower right side) and 6 (6 golden dots, upper right side)

Source for attribution

Signature

Source for date

Advertisements

List of titles on lower wrapper

BL accession stamp

PRINTING TECHNIQUES

Gabriel Process

Oil colours

ADVERTISEMENTS

Spectator (September 14, 1872), 1183: "In demy 4to, 1s. each, picture covers, post free, 1s. 6d., or mounted on linen, 2s. each. Aunt Louisa's New Sunday Books. — With large original single and double-page plates, printed in gold and oil colours (Gabriel's Process), with full descriptive letter-press. The Parables of Our Lord. Children of the Old Testament. Children of the New Testament. The Childhood of Christ. Frederick Warne and Co., Bedford Street, Covent Garden."

Saturday Review (September 21, 1872), 388: "Demy 4to. each; post free, 1s. 6d.; mounted on linen, each 2s. Aunt Louisa's New Toy Books. With large original single and double-page Plates, printed in Colours by Kronheim & Co., With full Letterpress Descriptions: Bruin, the Bear. Good Children. Dame Trot and Her Cat. Home for the Holidays. The Nursery Alphabet. Frederick Warne & Co., Bedford Street, Covent Garden. [...] Demy 4to. picture covers, each 1s.; post free, 1s. 6d.; mounted on linen, each 2s. Aunt Louisa's New Sunday Books. With large original single and double-page Plates, printed in Gold and Oil Colours by Dalziel Brothers, with full descriptive Letterpress: The Parables of Our Lord. Children of the Old Testament. Children of the New Testament. The Childhood of Christ. Frederick Warne & Co., Bedford Street, Covent Garden."

Saturday Review (September 28, 1872), 418: "Demy 4to, picture covers, each 1s.; post free,

1s. 6d.; mounted on linen, each 2s. Aunt Louisa's New Sunday Books. With large original single and double-page plates, printed in gold and oil colours by Dalziel Brothers, with full descriptive letter-press. The Parables of Our Lord. Children of the Old Testament. Children of the New Testament. The Childhood of Christ. Frederick Warne and Co., Bedford Street, Covent Garden."

Athenaeum (November 30, 1872), 687: "Warne's nursery literature. [...] Aunt Louisa's Sunday Books. The Proverbs of Solomon. Joseph and his Brethren. The Wonders of Providence. The Story of King David. The Parables of Our Lord. Children of the Old Testament. Children of the New Testament. The Childhood of Christ. [...] Bible Picture Books. The Parables of our Lord. Children of the Old Testament. Children of the New Testament. The Childhood of Christ. Wth four large double coloured plates, and 16 pages of illustrations, printed in colours by Dalziel."

VARIANTS

Variant A

Yellow wrappers

Variant B

Blue wrappers

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COPIES

BL: 12806.i.33.(5). (variant A; accession stamp dated 30DE72)

CUL: 1873.10.8 (not analysed)

<u>CUL-WaC</u>: <u>Waddleton.b.9.1078</u> (not analysed) <u>UFBL</u>: <u>39p158 (A)</u> (variant A; <u>Digital copy</u>) <u>UFBL</u>: <u>39p158 (B)</u> (variant B; <u>Digital copy</u>)

OCLCN

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KEYWORDS

Sunday books

PERMALINK

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