Joseph and his Brethren

TITLE Joseph and his Brethren.
PUBLISHED London : Frederick Warne & Co., [1865].
SERIES Aunt Louisa's Sunday books : 1
PRICE 1S.
AUTHOR <u>Frederick Warne & Co.</u> (publisher) <u>Friston, David Henry</u> (illustrator)
TYPOLOGY <u>Toy book</u>
DESCRIPTION Size 27x23 cm Format and pagination 4° : 12 ll. : [6] leaves of text, [6] leaves of plates : col. ill. Signatures
A/C^{12} Signatures note Gathering A/B/C: A ⁴ , B ⁴ , C ⁴ 1 gathering, sewn (binding thread between C2.3), unpaginated Covers
Upper wrapper, uniform for the titles published in 1865-1866, printed in red, green, and the black key; on upper wrapper, inside a frame, at head, in two panels ruled in red and separated by a crown: "[first panel] Price one shilling [second panel] or, mounted two shillings"; inside the frame, red ribbons and vegetal elements (palm leaves, lotus flower and leaves, wheat and oat ears); at head, in two panels ruled in gold obtained through the superimposition of red and green: "[upper panel] Aunt Louisa's [lower panel] Sunday Books"; inserted in a roundel, publishers' device: "FW&Co."; at foot, in a panel ruled in red: "London: Frederick Warne & Co.: Bedford St., Covent Garden"; specific to this picturebook, at centre, inserted in three red panels, in black: "[upper panel, outlined in black] Joseph [central] and [lower panel, outlined in black] his Brethren" Illustrations 12 illustrations, two per page, signed "D.H. Friston" on the third, eighth, eleventh and twelfth

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illustration, printed in colour on one side of the sheet only; each illustration includes a vertical panel, with caption, frame and decorative head- and tail-pieces printed in black Source for attribution

Signature Source for date Advertisements Reviews

ADVERTISEMENTS

Athenaeum (September 2, 1865), 319: "Frederick Warne & Co., publishers [...] Aunt Louisa's Sunday Books. In demy 4to, price 1s., or mounted, 2s. Joseph and his Brethren. Proverbs of Solomon (The). Each with 12 large original plates by first-class artists, printed in the best style of colour printing."

Bookseller (December 12, 1865), 1022: "Frederick Warne & Co.'s New Publications or New Editions. [...] Aunt Louisa's Sunday Books – 1. Joseph and his Brethren. With 12 original illustrations printed in colours. Demy 4to, fancy wrapper 1s. 2. Proverbs (The) of Solomon. With 12 large original illustrations, printed in colours by Edmund Evans. Demy 4to, fancy wrapper 1s. Or mounted with linen each 2s."

Illustrated London News (December 16, 1865), Supplement, 590: "Current Literature. Christmas gift-books. [...] Highly-coloured engravings are a remarkable feature in many of them; and the children's eye will dilate with pleasure or [...] or even alarm, at the liberal outlay of tints which, is the case of *Joseph and his Brethren*, seem to have been [...] story about the coat of many colours."

VARIANTS

Variant A

[1865]; pink wrappers; registering marks on upper wrapper (3 red dots, top), plate 3 (2 blue dots, lower left side) and 6 (2 blue dots, upper right side); lower wrapper, uniform for the titles published in 1865, printed in black on pink paper, with publishers' advertisements inserted in a frame: "Choice Books for Children. | Imperial 8vo., price 2s. 6d., boards. | In and out of School: | with twenty-six original design by Absolon. | Little Lily's Alphabet: | with twenty-four illustrations by Oscar Pletsch. | Aunt Louisa's London Toy Books. | One shilling each. | Demy 4to. with coloured illustrations. | Nursery Rhymes. | A Apple Pie. | The Railway Alphabet. | Childhood's Happy Hours. | These picture books are produced in the best style of colour- | printing, surpassing any yet published. | London: | Frederick Warne and Co., | Bedford Street. Covent Garden."; the illustrations' caption, with decorative head- and tail-pieces, are printed in red

Variant B

[1866]; blue wrappers; same upper wrapper as variant A but without registering marks and on blue paper; same lower wrapper as <u>pcb991</u>, but without printers' caption and on blue paper; the illustrations' caption, with decorative head- and tail-pieces, are printed in black

COPIES

BL: <u>12806.i.33.(1)</u>. (variant A: [1865]; accession stamp dated 17JA66; dated by BL 1866) **CUL-WaC**: <u>Waddleton.b.9.1081</u> (dated 1865; inscription dated Jan.1, 1866; not analysed)

TRADE COPIES

Roe and Moore Rare Books: 6000488 (variant B: [1866]; sold in 2018)

David, The Wonders of Providence, The Proverbs of Solomon / with twenty-four pages of illustrations printed in colours by Evans. - London ; New York : Frederick Warne & Co. ; Scribner, Welford and Co., [1867] OCLCN 267000815 557373246 KEYWORDS Sunday books

https://www.picoboo.eu/catalogue/pcb984

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