

The London Alphabet

pcb1066

TITLE

The London Alphabet.

PUBLISHED

London : Frederick Warne & Co., [1869].

SERIES

[Aunt Louisa's London toy books](#) : 22

PRICE

1s.

AUTHOR

[Frederick Warne & Co.](#) (publisher)

[HWP](#) (illustrator)

[Kronheim & Co.](#) (printer)

DESCRIPTION

Covers

Same upper wrapper as [pcb1064](#), on blue paper and without series number; specific for this title: "The | [blue, outlined in red, black shade] London | [fancy] Alphabet | [red, outlined in black] London. | [black] Frederick Warne & Co."; at foot, outside the frame: "[full caps] Kronheim & Co. London."

On lower wrapper, inserted in a frame, publishers' advertisements: "Warne's Nursery Literature. | Aunt Louisa's London Toy Books. | In demy 4to., 1s. each, stiff wrappers; or, mounted on linen, 2s. | [three columns, first] 1. The Railway A. B. C. | 2. A, Apple Pie. | 3. Nursery Rhymes. | 4. Childhood's Happy Hours. | 5. Nursery Songs. | 6. The Life of a Doll. | [second] 7. Edith and Milly's House- | Keeping. | 8. John Gilpin. | 9. Sing-A-Song of Sixpence. | 10. The Sea-Side. | 11. The Robin's Christmas Eve. | [third] 12. Robin Hood & His Merry Men. | 13. Alphabet of Fruits. | 14. Frisky, The Squirrel. | 15. Country Pets. | 16. Pussy's London Life. | 17. Hector, The Dog. | [at centre] With large original plates by the first artists, in the very best style of colours | printing, with letterpress description. | [...] | Aunt Louisa's Sunday Picture Books. | With 12 Original Illustrations, printed in Colours. Demy 4to., fancy wrapper, 1s. each; or, mounted on linen, 2s. each. | [two columns, first] 1. Joseph and His Brethren. | 2. The Proverbs of Solomon. | [second] 3. The Story of King David. | 4. The Wonders of Providence. | [at centre] Warne's Choice Editions. | In demy 4to., price 5s. each, elegantly gilt, new style. | [two columns, first] Aunt Louisa's London Picture Book, | Comprising | The Railway A. B. C. | A, Apple Pie. | Nursery Rhymes. | Childhood's Happy Hours. | With Twenty-four pages of Illustrations, printed in Colours, by | Kronheim. | Aunt Louisa's London Gift Book, | Comprising | Nursery Songs. | The Life of a Doll. | Edith and Milly's House- | Keeping. | John Gilpin. | With Twenty-four pages of Illustrations, printed in Colours, by | Kronheim. | [second] Aunt Louisa's Keepsake, | Comprising | Sing-A-Song of Sixpence. | The Robin's Christmas Eve. | Robin Hood & His Merry Men. | The Sea-Side. |

With Twenty-four pages of Illustrations, printed in Colours, by | Kronheim and Dalziels. | Aunt Louisa's Birthday Gift Book, | Comprising | Country Pets. | Frisky, The Squirrel. | Pussy's London Life. | Hector, The Dog. | With Twenty-four pages of Illustrations, printed in Colours, by | Kronheim. | [at centre] Aunt Louisa's Sunday Picture Book, | Comprising | [two columns, first] Joseph and His Brethren. | The Proverbs of Solomon. | [second] The Story of King David. | The Wonders of Providence. | [at centre] With Twenty-four pages of Illustrations, printed in Colours, by Edmund Evans. | ***The above mounted on linen, strongly and elegantly bound, cloth gilt, gilt edges, price 10s. 6d. each | [two columns, first] Warne's large picture toy books. | Horses. | Book of Trades. | Jack in the Box. | Children in the Wood. | Cock Robin's Death and | Burial. | Punch and Judy. | House that Jack Built. | Cock Robin's Courtship, &c. | Dogs. | Edith's A B C. | Sunday Alphabet. | Old Mother Hubbard. | Red Riding Hood. | Object Alphabet. | Our Pets. | Cinderella. | Nursery Rhymes Alphabet. | Zoological Gardens. | Gulliver's Travels. | ***These Toy Books are produced at a very large outlay, on thick, | hard paper, in the best style of Colour Printing, with the determination of having them better than any yet published. | [second] Warne's Picture Playmate. | In large crown 8vo., price 3s. 6d. each, cloth gilt. | With Forty-eight pages of Illustrations, printed in Colours. | First Series, Comprising | Red Riding-Hood. | Cock Robin's Death, &c. | Horses. | Old Mother Hubbard. | Dogs. | Object Alphabet. | Second Series, Comprising | Edith's Alphabet. | Children in the Wood. | Jack in the Box. | Our Pets. | Cinderella. | Punch and Judy. | Third Series, Comprising | House that Jack Built. | Cock Robin's Courtship, &c. | Sunday Alphabet. | Book of Trades. | Zoological Gardens. | Nursery Rhymes. | [at centre] London: – Frederick Warne & Co., Bedford Street, Covent Garden. | New York: – Scribner, Welford, & Co."

ADVERTISEMENTS

Publishers' Circular (December 8, 1869), 831: see [pcb1062](#)

COPIES

NAL: [60.Y Box VI \(xx\)](#) (inscribed on upper wrapper: "For dear little Katie with her goodmamma's best love")

UFBL: [39p156](#) (UFBL copy has the upper wrapper of [pcb1071](#), to which has been pasted the title for [pcb1066](#): same design as [pcb1064](#), but on pink paper and with series number: within the decorated frame, at head, inserted in a roundel at the centre of the upper border: "17" [sic]; specific for this title: "[blue, outlined in red, black shade] London | [fancy] Alphabet | [red, outlined in black] London. | [black] Frederick Warne & Co."; at foot, outside the frame: "[full caps] Kronheim & Co. London."; inscribed on upper wrapper: "A City Sight"; inscribed on page 1: "Alphabet of City Sights"; analysed through digital reproduction; [Digital copy](#))

YCBA: [PR5703 V344 L6+ Oversize](#) (described as: "Published ca. 1881: on the back cover is an advertisement for Aunt Louisa's magic modeller, which was published in 1881, according to The English Catalogue of Books; The first numbered leaf is the verso of the cover; the last numbered leaf is the recto of the back cover"; not analysed)

OTHER VERSIONS

First published as

[The London Alphabet. - London : Frederick Warne & Co., \[1865\]](#)

OCLCN

[1008475396](#)

PERMALINK

<https://www.picoboo.eu/catalogue/pcb1066>

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