The life of a doll

pcb1048 TITLE The life of a doll. PUBLISHED London : Frederick Warne & Co., [1866]. SERIES Aunt Louisa's London toy books : 5 PRICE 1s.

AUTHOR

<u>Frederick Warne & Co.</u> (publisher) <u>Kronheim & Co.</u> (printer)

ADVERTISEMENTS

Bookseller (October 31, 1866), 965: "Warne's nursery literature. [...] Aunt Louisa's London toy books. In demy 4to, 1s. each, stiff covers; or mounted, 2s. Nursery rhymes. A. apple pie. Childhood's happy hours. The railway A B C. Sing a song of sixpence. Edith and Nelly's house keeping. The life of a doll. Nursery song. John Gilpin. ***With large original plates by the first artists, in the very best style of colour printing, with letterpress descriptions. [...] Aunt Friendly's toy books. Imperial 16mo, 3*d*. each, picture covers, each containing six large coloured plates, with letterpress descriptions. Red Riding Hood. Little Totty. Cinderella. Royal alphabet. Domestic animals. Nursery rhymes. A. apple pie. Cock Robin. House that Jack built. Mother Hubbard. Nursery songs. Nursery ditties. London: Bedford Street, Covent Garden."

Saturday Review (December 29, 1866), 812: "Aunt Louisa's London toy books. Demy 4to, stiff covers, each 1s. Nursery rhymes. A. apple pie. Childhood's happy hours. The railway A B C. Sing-a-song of sixpence. Edith and Milly's house-keeping. The life of a doll. Nursery song. John Gilpin. ***With large original plates, by first artists, in the very best style of colour printing, with letterpress descriptions."

VARIANTS

Variant A

[1866]: upper wrapper with spear-heads decorated frame, uniform for the series, printed in red, yellow, blue and the black key on pink paper, without price, printers' caption and series number; ; in the upper part, series name: "[blue, outlined in red, black shade] AUNT LOUISA'S | black, red shade] LONDON TOY BOOKS"; at centre, decorative element; below, title: "[blue, outlined in red, black shade] THE LIFE OF A DOLL | [red, outlined in black] LONDON. | [black] FREDERICK WARNE & CO."; lower wrapper not analysed Variant B

[1867]: same upper wrapper as variant A, on pink paper, but, at head, outside the decorated frame: "Price One Shilling; or, Mounted with Linen, Two Shillings.", and, outside the frame: "Kronheim & Co., London."; same lower wrapper as <u>pcb1499</u>, variant D

COPIES

BoL-OpC: <u>Opie M 454</u> (variant A: [1866]; lacking lower wrapper, bound with other titles) **BrM:** <u>GV1219.L54 1800z f</u> (Ellery Yale Wood Collection of Children's Books and Young Adult Literature; not analysed)

<u>**CUL-WaC:**</u> Waddleton.a.9.240 (described as: "London : Frederick Warne & Co.; New York: Scribner, Welford, & Co., [ca 1870]; Kronheim ... Advertisement on back cover has undated review, and begins with Aunt Louisa'a London toy books, nos 1-9. Price on front cover 'One shilling; or mounted with linen, two shillings' ... Inscribed to Violet Elwes, Christmas Day, 187[?]"; not analysed)

<u>**CUL-WaC</u>**: <u>Waddleton.a.9.239</u> (described as: "London : Frederick Warne & Co., [1866]; Kronheim ... Advertisement on back cover has review dated 1866, and begins with Warne's Large picture toy books, 1-11. Price on front cover 'One shilling' ... Inscribed to Hatie Catlow, December 25th, 1866"; not analysed)</u>

MKB: KBS Q 259 (not analysed)

PUL-CCL: <u>151101</u> (described as: "London : Frederick Warne & Co. (Bedford Street, Covent Garden) ; [New York : Scribner, Welford, & Co.], [ca. 1866] London : Kronheim & Co. ... Publisher's advertisement on back cover, in 2 cols., has undated reviews and begins with Warne's Nursery Literature and Aunt Louisa's London Toy Books ... Pub. stiff pink wrappers, with imprint set within decorative border in red, blue, yellow, green, and black on upper cover and publisher's advertisements in black on lower"; not analysed)

TCD: Box 2147 (uncatalogued; not analysed)

UCLA: <u>SCB 158327</u> (not analysed)

USM-DeG: PZ7.L6185 1800 (not analysed)

TRADE COPIES

<u>Keoghs Books</u>: <u>55486</u> (variant B: [1867]; on sale in October 2020; only partially analysed through digital reproductions)</u>

OCLCN 25400153 267006327 604066543

PERMALINK https://www.picoboo.eu/catalogue/pcb1048

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