# **Royal Alphabet**

TITLE Royal Alphabet.	pcb1602
PUBLISHED London: Frederick Warne & Co., [1866].	
PRINTED [London] : Edmund Evans.	
SERIES <u>Aunt Friendly's coloured picture books</u> : 4	
PRICE 3d.	
AUTHOR  Evans, Edmund (engraver and printer)  Frederick Warne & Co. (publisher)	
TYPOLOGY Toy book	
DESCRIPTION Size  19,5x14 cm Format and pagination  16°: 12 pp.: [4] pages of text, [6] pages of plates: col. ill.  Signatures  A <sup>6</sup> Signatures note  1 gathering, sewn (binding thread between A3.4)	
Covers  Same upper wrapper as <u>pcb1589</u> , on yellow paper; specific for this title, at centre, in a decorated roundel, vignette with a king and letters A B C; inserted in a decorated pred, title, black: "Royal Alphabet"	

Lower wrapper printed in black on yellow paper; on lower wrapper, inside the frame, publishers' advertisements: "Warne's Nursery Literature. | Aunt Louisa's London Toy Books. | Demy 4to, printed wrappers, 1s. each; or mounted with linen, 2s. each. | With Illustrations beautifully printed in Colours. | [two columns, first] 1. Railway A B C (The). | 2. A, Apple Pie. | 3. Nursery Rhymes. | 4. Childhood's Happy Hours. | 5. Nursery Songs. | [second] 6. Life of a Doll (The). | 7. Edith and Milly's House- | keeping. | 8. John Gilpin. | 9. Sing a Song of Sixpence. | Demy 4to, fancy wrapper, 1s. each; or mounted with linen, 2s. each. | Aunt

Louisa's Sunday Picture Books. | With 12 Original Illustrations, printed in Colours. | 1.

Joseph and His Brethren. | 2. Proverbs of Solomon (The). | 3. Story of King David (The). | 4.

Wonders of Providence (The). | In demy 4to, price 5s., elegantly gilt, new style. | Aunt

Louisa's London Picture Book. | Comprising | [two columns, first] A, Apple Pie. | Nursery

Rhymes. | [second] Railway A B C (The). | Childhood's Happy Hours. | With Twenty-four

pages of Illustrations, printed in Colours by Kronheim. | Aunt Louisa's London Gift Book. |

Comprising | [two columns, first] Joseph and His Brethren. | Story of King David (The). |

[second] Wonders of Providence (The). | Proverbs of Solomon (The). | With Twenty-four

pages of Illustrations, printed in Colours by Edmund Evans. | \*\*\*The above mounted on

linen, strongly and elegantly bound, cloth gilt, | gilt edges, price 10s. 6d. | London: Fred.k

Warne & Co., Bedford Street, Covent Garden."; outside the frame, printer's caption:

"Edmund Evans, Engraver and Printer, Raquet Court, Fleet Street."

## Illustrations

6 pages of illustrations, four vignettes per page, unsigned, printed in red, yellow, brown, blue and the black key block by Evans

# Source for date

Advertisement

List of titles on lower wrapper and endpapers

# NOTES

First and last leaf pasted to upper and lower wrappers and included in pagination Title and publication information from upper wrapper, which serves as title page, and from lower wrapper publishers' advertisements

# PRINTING TECHNIQUES

Chromo-relief

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# **ADVERTISEMENTS**

Bookseller (October 31, 1866), 965: see <u>pcb1046</u> Athenaeum (December 29, 1866), 878: see <u>pcb1589</u>

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#### COPTES

**BL:** 12808.de.1. (accession stamp dated 16AP68; single title not described (series description and shelfmark))

**CUL:** 1868.7.265 (not analysed)

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# OTHER VERSIONS

Included in

<u>Aunt Friendly's Gift: Containing Seventy-Two Pages of Pictures, Printed in Colours with</u>
<u>Letter-Press Descriptions. - London; New York: Frederick Warne & Co.; Scribner, Welford and Co., [1867]</u>

## Included in

<u>Aunt Friendly's Nursery Keepsake : Containing Seventy-Two Pages of Pictures ... with letter-press descriptions / printed in colours by Kronheim and Dalziel. - London ; New York : Frederick Warne & Co. ; Scribner, Welford and Armstrong, [ante 1878]</u>

Reissued as

Royal Alphabet. - London: Frederick Warne & Co., [1880-1881]

## PERMALINK

https://www.picoboo.eu/catalogue/pcb1602

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# CITATION

Francesca Tancini, "Royal Alphabet". In *PiCoBoo*, accessed August 22, 2021, https://www.picoboo.eu/catalogue/pcb1602