

The house that Jack built

pcb307

TITLE

The house that Jack built.

VARIANT TITLE

First line

This is the house that Jack built.

PUBLISHED

London : Ward, Lock, & Tyler, [1865].

PRINTED

[London] : Edmund Evans.

SERIES

[Ward, Lock, & Tyler's new shilling series of painted toy-books](#) : 1

PRICE

1s.

AUTHOR

[Crane, Walter](#) (illustrator)

[Evans, Edmund](#) (engraver and printer)

[Ward, Lock, & Tyler](#) (publisher)

TYPOLOGY

[Toy book](#)

DESCRIPTION

Size

25x20 cm

Format and pagination

4° : 12 ll. : [6] leaves of text, [6] leaves of plates : col. ill.

Signatures

A/C¹²

Signatures note

Gathering A/B/C: A⁴, B⁴, C⁴

1 gathering, sewn (binding thread between C2.3), unpaginated

Illustrations

6 illustrations, one per page, signed "WC" on plate 2, 3, 4, 5, printed on one side of the sheet only in red, yellow, brown, pink, green and the blue key block

Text and decorative headpieces, printed on one side of the sheet only in blue, face

illustrations

[Source for attribution](#)

Signature

Drawings

Documents

[Source for date](#)

Advertisements

List of titles on lower wrapper and endpapers

BL accession stamp

NOTES

Title and publication information from upper wrapper, which serves as title page, and from lower wrapper publishers' advertisements

PRINTING TECHNIQUES

[Chromo-relief](#)

[Resin-grain](#)

ADVERTISEMENTS

Bookseller (September 30, 1865), 637: "Ward, Lock, & Tyler's list of new books for October. [...] Ward, Lock, & Tyler's New Shilling Series of Painted Toy-Books, embellished with large spirited engravings, printed in colours by Edmund Evans, post 4to, fancy wrappers. Now ready: The House that Jack Built. | Death and Burial of Cock Robin. | The Comical Cat. | Old Mother Hubbard. | The Affecting Story of Jenny Wren. | Mamma's New Picture Alphabet. | Nursery Rhymes and Rigmaroles. | London: | Ward, Lock, & Tyler, 158, Fleet Street; | and 107, Dorset Street, Salisbury Square."; at foot, outside the frame: "Edmund Evans, Engraver and Printer, Raquet Court, Fleet Street."

Publishers' Circular (October 2, 1865), 536

VARIANTS

Variant A

[1865]; upper wrapper, unsigned, reproducing plate 1, printed in red, blue, ochre and the black key; on upper wrapper, at head: "ONE SHILLING."; inserted within the picture area: "THE | [blank, outlined in black] HOUSE THAT JACK BUILT"; at foot, inserted in a blue slot within the picture area: "WARD, LOCK, AND TYLER."; lower wrapper printed in ochre and black; on lower wrapper, inserted in a frame, publishers' advertisements: "WARD, LOCK, & TYLER'S | NEW SHILLING SERIES | OF | PAINTED TOY-BOOKS, | EMBELLISHED WITH LARGE SPIRITED ENGRAVINGS, | Printed in Colours by EDMUND EVANS. | *Post 4to, Fancy Wrappers.* | NOW READY: | THE HOUSE THAT JACK BUILT. | DEATH AND BURIAL OF COCK ROBIN. | THE COMICAL CAT. | OLD MOTHER HUBBARD. | THE AFFECTING STORY OF JENNY WREN. | MAMMA'S NEW PICTURE ALPHABET. | NURSERY RHYMES AND RIGMAROLES. | LONDON: | WARD, LOCK, & TYLER, 158, FLEET STREET; | AND 107, DORSET STREET, SALISBURY SQUARE."; at foot, outside the frame: "EDMUND EVANS, ENGRAVER AND PRINTER, RAQUET COURT, FLEET STREET."; blank inside wrappers; registering marks on plate 2 (3 red dots, upper left side) and 3 (3 red dots, lower left side)

Variant B

[1865]; same wrappers as variant A; on inside upper wrappers, advertisements for "Ward, Lock and Tyler's Juvenile Illustrated Gift Books."; on inside lower wrappers, advertisements for "Ward, Lock and Tyler's Pretty Picture Books for All Good Children."; plate 1 is conjugated with page 6 and page 1 with plate 6: unlike the usual custom, on the same conjugate leaves A1.4 and A2.3 are printed both text and illustrations; same registering

marks as variant A

Variant C

[1865]; same wrappers as variant A but, on upper wrapper, at head of title: "One Shilling, Coloured. Indestructible Edition, on Strong Cloth, 2s."; on inside wrappers, same advertisements as variant B; different text on page 1 (+2 lines) and 2 (+5 lines); headings on pages 2 and 3 are upside down; different tailpiece on page 2; registering marks on plate 5 (5 red dots, lower right side) and 6 (5 red dots, upper right side)

BIBLIOGRAPHY

1907 Crane, 75ff

1975 Spencer, 47ff, 202

2006 Masaki, I.174, II.183

2016 Tancini, 171ff

COPIES

BL: [RB.23.b.4274](#) (variant A: [1865]; accession stamp dated 10OC65; BL copy has been rebound and page 1 has been erroneously mounted so that conjugate leaves A1.4 do not match: A1r has text instead of being blank as A4v; [Digital copy](#))

PUL-CCL: [9951](#) (variant B: [1865])

HUHL-CMP: [Typ 8304.70.10](#) (variant C: [1865]; dated "1865" in MS. with author's rubric; inscribed and dated on page 1 in Crane's handwriting: "WC 1865. The house is determinedly Gothic & may be the result of a study of Ruskin & also J.H. Parker."; inscribed on lower wrappers in Crane's handwriting with Crane's monogram next to some of the titles he illustrated)

UTMC-McL: [McLean T 0026](#) (variant A: [1865])

TRADE COPIES

PBA Galleries: [Sale 354: Pamela Harer Collection, Part II, 02/19/2015, lot no. 222](#) (variant C: [1865]; not analysed)

DRAWINGS, OBJECTS, DOCUMENTS

Drawings

BM: [1933,0411.24](#) (ink, watercolour and graphite on paper drawing for plate 1; on verso, graphite sketch; dated "May 3 1865")

BM: [1933,0411.25](#) (ink, wash and graphite on paper drawing for plate 2; on verso, graphite drawing; inscribed and dated on verso "Deliv. May 22 1865")

BM: [1933,0411.29](#) (ink, wash and graphite on paper drawing for plate 3; on verso, graphite drawing; inscribed and dated on verso "Deliv. May 22 1865")

BM: [1933,0411.26](#) (ink, wash and graphite on paper drawing for plate 4; on verso, graphite drawing; inscribed and dated on verso "Deliv. May 22 1865. 9 a")

BM: [1933,0411.27](#) (ink, wash and graphite on paper drawing for plate 5; on verso, graphite and ink drawing; dated "May 26 1865"; on verso "9 c")

BM: [1933,0411.28](#) (ink, wash and graphite on paper drawing for plate 6; on verso, graphite and ink drawing; dated "May 26 1865"; on verso "9 d")

BM: [1933,0411.30](#) (not used)

HUHL-CMP: [MS Eng 1145](#) (not used)

HUHL-CMP: MS Typ 1130 (not used)

WAG: [WCA.1.1.1.1.1.1](#) (graphite on tracing paper drawing for plate 1; inscribed and dated "Deliv.d May 23 1865. No. 57")

WAG: [WCA.1.1.1.1.1.2](#) (graphite on tracing paper drawing for plate 2; inscribed and dated "Deliv.d May 22 1865. No. 56. 3rd not traced (of same set)")

WAG: [WCA.1.1.1.1.1.3](#) (graphite on tracing paper drawing for plate 6; inscribed and dated

"House that Jack Built. No. 6. No. 50. No. 60-61. 2 blocks. The cock that crowed in the morn. Deliv.d May 25 1865")

Documents

JRUL: [WCA/2/2/2/1](#) (Crane's journal for 1864-1867 with references to *The House that Jack Built*: f. 2r, January 12: "House that Jack Built."; January 14: "H.e J. b."; f. 3v-4r, February 14: "House that Jack Built."; f. 8r, April 24: "Order for [...] 6 designs to the House that Jack Built to be drawn on wood in same style [as Dame Trot & her Comical Cat]"; f. 8v, April 28-30: "House that Jack Built"; f. 10r, May 19-20: "House that Jack Built"; f. 10v, May 22: "Rec.d a note from Evans. The publishers wish House Jack Built & Comical Cat brought out at the same time with Jenny Wren"; May 23: "Finished & returned (No. 1) of House that Jack Built. (The House)"; f. 11r, May 24: "House Jack Built"; May 25: "House that Jack Built. Nos. 5&6. Cock that crowned in the morn & Fox (being the last of the set)."; f. 11v, June 1: "Evans sent proofs to colour (House that Jack Built) (6) to be printed in dark blue instead of black. Coloured one. (There may be 6 printings)"; June 2: "Colouring H.e J.k B.t"; June 3: "Colouring H.e J.k B.t & delivered the same")

JRUL: [WCA/2/2/2/1/13](#) (loose sheet formerly inserted in [WCA/2/2/2/1](#) between ff. 13-14 with references to *The House that Jack Built*: "July 11 1865. Edmund Evans, Esq.re to Walter Crane. Designing & drawing – 6 illustrations to 'House that Jack Built.' May 25. 1. House £2 - 2. Cat & dog 2 - 3. Cow 2 - 4. Man & maiden 2 - 5. Cock that crowed 2 - 6. Fox 2 –")

OTHER VERSIONS

Has version/s

[The House that Jack Built. - London : Ward, Lock, & Tyler, \[before 1870\]](#)

Has version/s

[The House that Jack Built Alphabet. - London : Ward, Lock, & Co., \[1878-1881\]](#)

Has version/s

[The "House that Jack Built" Alphabet : with Large Outline Pictures and Copies for Children to Paint. - London : Ward, Lock, & Co., \[1881-1883\]](#)

OCLCN

[78449998](#)

KEYWORDS

[Accumulative rhyme](#)

PERMALINK

<https://www.picoboo.eu/catalogue/pcb307>

CITATION

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