

The history of John Gilpin and The house that Jack built

pcb2093

TITLE

The history of John Gilpin and The house that Jack built.

PUBLISHED

London : Ward, Lock, & Co., [1879].

SERIES

[Warwick House toy books](#)

PRICE

1s.

AUTHOR

[Ward, Lock, & Co.](#) (printer)

TPOLOGY

[Toy book](#)

DESCRIPTION

Size

31,5 x 22,5 cm

Format and pagination

4° : 12 ll. : [6] leaves of plates, [vi] leaves of text

Signatures

A/C¹²

Signatures note

Gathering A/B/C: A⁴, B⁴, C⁴

Sheets conjugated as: 1.6 2.3 4.5 i.ii iii.iv ([1-2] [i-ii] [3] [4-5] [iii-iv] [6])

Covers

Upper wrapper, unsigned, chromo-lithographically printed in red, blue, yellow, brown, grey and the black key on pink paper; on upper wrapper, at head: "Coloured - Price One Shilling: Indestructible Edition - Two Shillings."; inside a blue slot: "[black] THE [red outlined in black, fancy] WARWICK HOUSE [black, with yellow initials] TOY BOOKS."; inside the frame: "The History | of John Gilpin | and | The HOUSE | that JACK BUILT"; at foot, outside the frame: "LONDON: WARD, LOCK & Co. SALISBURY SQUARE: E:C:"

On lower wrapper, advertisements for Fennings (children powders, lung healers, fever curer), Goodhall ("Goodhall, Backhouse, & Co., Leeds."), Beetham ("M. Beetham & Son, Chemists, Cheltenham."), Manby, Judson, Symington ("W. Symington & Co., Bowden Steam Mills, Market Harborough, and 16 Ludgate Hill, London."), Whelpton ("G. Whelpton & Son, 3, Crane Court, Fleet Street, London"), Keating (cough lozenges, powder, worm tablets)

Illustrations

6 illustrations, unsigned, chromo-litographically printed on one side of the sheet only; 4 pages of text and line illustrations from already-published wood-engraved books, printed in black, unsigned

Source for date

BL accession stamp

NOTES

Title from upper wrapper

First and last plate pasted to upper and lower wrapper

PRINTING TECHNIQUES

Chromo-lithography

ADVERTISEMENTS

Academy (December 13, 1879), 424: "Messrs. Ward, Lock and Co. have liberally sent us their *Royal nursery picture book*, and also the same pictures divided in two sets, under the title of "Aunt Fanny's toy books" and "The Warwick House toy books." The style of illustration is of the old-fashioned and somewhat vulgar type, which we fondly hoped had been driven out by the new school of Walter Crane, Caldecott, and Kate Greenaway. The contrast is more striking since the artist has followed the subjects, and in some cases almost the designs, which Caldecott has immortalised for the fortunate children of the present generation. To this much of necessary criticism we may add that the best, and at the same time the most original, of the series are "The little traveller's alphabet" and "The little shopkeeper's alphabet;" but we could wish that the label of letterpress ran below and not above each picture."

COPIES

BL: [12806.1.37](#) (indestructible edition, mounted on linen; accession stamp dated 15DE79; general shelfmark for the series; first title, bound with other toy books from the same series)

KEYWORDS

Accumulative rhyme

PERMALINK

<https://www.picoboo.eu/catalogue/pcb2093>

CITATION

Francesca Tancini, "The history of John Gilpin and The house that Jack built". In *PiCoBoo*, accessed August 21, 2021, <https://www.picoboo.eu/catalogue/pcb2093>
