

Old Mother Hubbard

pcb732

TITLE

Old Mother Hubbard.

PUBLISHED

London : Ward, Lock, & Tyler, [1865].

PRINTED

[London] : Edmund Evans.

SERIES

Ward, Lock, & Tyler's new shilling series of painted toy-books : 4

PRICE

1s.

AUTHOR

Calvert, Edward (illustrator and engraver)

Evans, Edmund (printer)

Ward, Lock, & Tyler (publisher)

TPOLOGY

Toy book

DESCRIPTION

Size

25x20 cm

Format and pagination

4° : 12 ll. : [6] leaves of text, [6] leaves of plates : col. ill.

Signatures

A/C¹²

Signatures note

Gathering A/B/C: A⁴, B⁴, C⁴

1 gathering, sewn (binding thread between C2.3), unpaginated

Covers

Upper wrapper, unsigned, reproducing details from plates 1, 2, 3, 6, printed in red, blue, ochre and the black key; on upper wrapper, at head: "One shilling."; inserted within the picture area, framed: "[blue, outlined in black] Old Mother Hubbard"; at foot, outside the frame: "London: | Ward, Lock, and Tyler."

Same lower wrapper as [pcb307](#)

Illustrations

6 illustrations, one per page, signed "Calvert" on plate 4, 5, printed on one side of the sheet only in red, yellow, brown, pink, blue and the black key block

Text and decorative headpieces, printed on one side of the sheet only in red, face illustrations

Registering marks

Registering marks on plate 2 (3 blue dots, upper left side) and 3 (3 blue dots, lower left side)

Source for attribution

Signature (see Darton 2004 for comparison)

Source for date

Advertisements

List of titles on lower wrapper and endpapers

BL accession stamp

NOTES

Title and publication information from upper wrapper, which serves as title page, and from lower wrapper publishers' advertisements

PRINTING TECHNIQUES

Chromo-relief

ADVERTISEMENTS

Bookseller (September 30, 1865), 637: see [pcb307](#)

Publishers' Circular (October 2, 1865), 536

VARIANTS

Variant A

[1865]; blank inside wrappers

Variant B

[1866]; inside wrappers with advertisements for "Beautifully Illustrated Books for Children" on inside upper wrapper and for "Ward, Lock and Tyler's Elementary Educational Works" on inside lower wrapper; both these advertisements were in use in 1866 and are consistent with those used, for example, in [pcb553](#)

COPIES

BL: [RB.23.b.4275](#) (variant A: [1865]; accession stamp dated 10OC65; [Digital copy](#))

PUL-CCL: [9950](#) (variant B: [1866])

OTHER VERSIONS

Reissued as

[Old Mother Hubbard. - London : Ward, Lock, & Tyler, .\[before 1870\]](#)

OCLCN

[179285004](#)

KEYWORDS

[Nursery rhymes](#)

PERMALINK

<https://www.picoboo.eu/catalogue/pcb732>

CITATION

Francesca Tancini, "Old Mother Hubbard". In *PiCoBoo*, accessed August 21, 2021,
<https://www.picoboo.eu/catalogue/pcb732>
