**Name:** Files\\Group 3 - Home Choice\\Participant 28 - Interview

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|  | **Timespan** | **Content** | **Speaker** |
| 1 | 0:01.0 - 0:07.0 | Hello again Tina, yeah, I didn't want to go ahead and start recording without checking it was okay first. | Me |
| 2 | 0:07.0 - 0:09.0 | No, that's fine | Participant 28 |
| 3 | 0:09.0 - 0:12.0 | But yeah, so do you know much about the research, or…? | Me |
| 4 | 0:12.0 - 0:15.0 | Um, no, I haven't actually had time to check, I know I should have done really. | Participant 28 |
| 5 | 0:15.0 - 1:24.0 | No, that's fine, that's absoluteley fine. I am a PhD at Sheffield University, I'm actually a Sociologist. I'm looking at digital maps, so that covers anything from Google maps through top ordnance survey, er, OpenStreetMap, anything you could think of, and that includes some of the wider things like you might use property searches, you might use review websites or anything that has a sort of map element to it. Um, I'm doing three case studies, so one is choice of University, or University Life. The second is leisure walking as a practice, and to see how it works without a phone signal , and the third one is choice of home, and what I am doin really is seeing how digital technologies in general, and digital maps fit in with those three processes, to try and build soem kind of theory on how people are using digital maps in everday life, and how they are starting to shape the decsions we make - or even if they are. | Me |
| 6 | 1:24.0 - 1:26.0 | Okay, yeah. | Participant 28 |
| 7 | 1:26.0 - 1:29.0 | So it's quite a simple, small project basically. | Me |
| 8 | 1:29.0 - 1:32.0 | Well those are always the best ones. | Participant 28 |
| 9 | 1:32.0 - 1:45.0 | Yeah, but also can you tell me a bit about yourself, I mean obviously you're in the process of buying… | Me |
| 10 | 1:45.0 - 2:24.0 | Well, yeah, I was offered an internship as a volunteer in Ashover, so that was basically doing something completely different to what I am doing now, so I had to look at whether I am going to rent, because it's going to be 6 months to a year, or whether I would actually sell my property and move up there, because it's a little over 700 miles difference, so, um, I sort of weighed up the pro's and cons, cost-effectiveness and everything, and decided now that I would actually be better off selling on Oxfordshire and buying soemthing up there, so it was thinking about quite a long-term thing. And once I have done my internship I will probably end up staying, staying in Derbyshire. | Participant 28 |
| 11 | 2:24.0 - 2:25.0 | Okay. | Me |
| 12 | 2:25.0 - 2:28.0 | Just because, generally it's cheaper and a nicer place to be. | Participant 28 |
| 13 | 2:28.0 - 2:36.0 | Absoluteley, it’s a loveley place to live. I mean we left London when we had a baby, it's just too expensive down south. | Me |
| 14 | 2:36.0 - 2:48.0 | Right, yeah. Plus. It's just not as nice, like I have grown up in and around Oxfordshire all my life, but I have decided I am going to retire in the countryside, so I have decided I'm going to buy it now, and I might take early retirement, who knows. | Participant 28 |
| 15 | 2:48.0 - 2:56.0 | Ooh, lovely. But no, that sounds absolutely fanstastic, but in terms of that, did you say Bolsover? | Me |
| 16 | 2:56.0 - 3:00.0 | It's Bolsover that I am buying in, yeah. | Participant 28 |
| 17 | 3:00.0 - 3:14.0 | Okay, so that’s got a loveley castle nearby, Bol…but yeah, um, okay, so just in general, in terms of the process of buying, can you talk me through which types of map have fitted in with that. | Me |
| 18 | 3:14.0 - 3:41.0 | Well, mostly I have been on, is it RightMove and Zoopla who use their own map, and use Google maps and other bits and pieces. Um, so I did a general search of the area, doing within 10 miles of where I would be working, mostly to sort of pinpoint the places, and then I would look on Google Maps and Google Earth, and they are the ones I would use really, you know, to have a look around the area. | Participant 28 |
| 19 | 3:41.0 - 3:46.0 | Okay, and just doing that is there any - just to get the rationale behind that - was there any choice between those two, or? | Me |
| 20 | 3:46.0 - 3:50.0 | Er, it , they're just the ones I know of really. | Participant 28 |
| 21 | 3:50.0 - 3:52.0 | Okay, so it just that they were always there? | Me |
| 22 | 3:52.0 - 3:58.0 | Yeah, it's just that they were already there on my laptop, and that I am, you know, sort of used to using. | Participant 28 |
| 23 | 3:58.0 - 4:03.0 | Okay, that's brilliant. And obviously they've got the sort of refinement panels on the left haven't they, where you can filter and... | Me |
| 24 | 4:03.0 - 4:21.0 | Yeah, exactly, that's it. So you can, a lot of it, I was sort of zooming in and looking at places on the outskirts and in the countryside, that was more what I was looking for that what the building looked like, it was more locakl area that it was in, so you could get an overview and see how close they were to fields and open areas. | Participant 28 |
| 25 | 4:21.0 - 4:28.0 | Okay, so is that, that's lookin relationally in terms of the green areas are important? | Me |
| 26 | 4:28.0 - 4:29.0 | Yeah. | Participant 28 |
| 27 | 4:29.0 - 4:36.0 | But was there anything else you, for example, I know if I was going to move somewhere else now, I would be looking at the OFSTED reports for the local schools, but would... | Me |
| 28 | 4:36.0 - 4:56.0 | No, nothing like that, because my son is grown-up and he's moving out, so yeah, that doesn't apply to me really, Um, local check, you know, where the hospital, shops, Drs. Surgeries, dentists, that kind of thing, to check they are all within driving distance or on a bus route. But that was about it really, because I drive anyway. | Participant 28 |
| 29 | 4:56.0 - 5:02.0 | Okay, so it was mainly about making sure it was stood, the property was physically situated... | Me |
| 30 | 5:02.0 - 5:05.0 | Yeah, it was more the location, what was around it. | Participant 28 |
| 31 | 5:05.0 - 5:08.0 | Okay. Well, location, location, location | Me |
| 32 | 5:08.0 - 5:09.0 | Yeah, that's it. | Participant 28 |
| 33 | 5:09.0 - 5:16.0 | And in, just outside the context of buying a house, which sort of maps do you use then? | Me |
| 34 | 5:16.0 - 5:29.0 | Er, Ordnance Survey, because I did an Open University science degree, and just got used to, you know, doing mapping and stuff with Ordnance Survey. | Participant 28 |
| 35 | 5:29.0 - 5:32.0 | And is that the sort paper-based Explorer, or… | Me |
| 36 | 5:32.0 - 5:37.0 | No, it's the paper ones. I would literally go out and buy them and have a look. | Participant 28 |
| 37 | 5:37.0 - 5:42.0 | Yeah, and is that for walking aswell, or..? | Me |
| 38 | 5:42.0 - 5:52.0 | Um, yeah. If I tend to go somewhere, then I'll have a look, if I'm walking or Cycling, or just checking out the area. | Participant 28 |
| 39 | 5:52.0 - 5:58.0 | Cycling, amd why then, again, another odd question, why Ordnance Survey, when obviously there is a broad range available? | Me |
| 40 | 5:58.0 - 6:07.0 | Well, I guess it just stems from when I was in education, that's what we were given, that's what we were trained to use. | Participant 28 |
| 41 | 6:07.0 - 6:09.0 | Okay, that's fine. | Me |
| 42 | 6:09.0 - 6:17.0 | But when you do science,that was it, that was what we used when we did all our investigations and things like that, we always used them. | Participant 28 |
| 43 | 6:17.0 - 6:25.0 | Okay, I know with the some of the walkers I hav spoken to, the ordnanec survey seems to be the de facto walking map. | Me |
| 44 | 6:25.0 - 6:31.0 | Yeah, I think it's because of the way it is drawn up and people are used to it, and know what information is on it that they need. | Participant 28 |
| 45 | 6:31.0 - 6:38.0 | Yeah, I have found that and it's lovely to look at aswell. Um, but do you ever useOrdnance Survey online, or just the paper? | Me |
| 46 | 6:38.0 - 6:41.0 | No, just the paper ones | Participant 28 |
| 47 | 6:41.0 - 7:03.0 | Okay, that's brilliant, and in terms - I'm flitting backwards and forwards here - but in terms of buying and selling, obviously people like Land Registry are involved, but do you still prefer to use, er, PropertyForUs and Zoopla, or do you use sort fo land registry to combien with that? | Me |
| 48 | 7:03.0 - 7:04.0 | Um, that was all done safely by the solicitors | Participant 28 |
| 49 | 7:04.0 - 7:05.0 | Okay | Me |
| 50 | 7:05.0 - 7:13.0 | I don’t use the Land Registry stuff, I just let them do that, so I haven’t actually seen any of that stuff yet. | Participant 28 |
| 51 | 7:13.0 - 7:17.0 | Okay. That's fair enough, and then when you get a copy of the deeds you can see whether... | Me |
| 52 | 7:17.0 - 7:19.0 | Yeah, that's it. | Participant 28 |
| 53 | 7:19.0 - 7:47.0 | That's fair eough. Okay, now, obvioulsy we';ve been through which ons and what you use them for, but can you talk me through the process of where you were selecting ahouse, through to making a decsion, including the viewing process, um, and through to being ready to move, as a process and how digital maps have fit in with that over the sale. | Me |
| 54 | 7:47.0 - 9:07.0 | Right, yep, so initially I chose t live within sort of 10 miles of where I was going to be working, so that was the search area I was looking at. Um, I then kind of narowed down the criteria of the size, type - whether it was going to be a house or a bungalow, so I kind of did a shortlist, and then it was a case of going online, looking at where they were and then actually viewing each of them online, and I did that probably for about 3 or 4 months, just going through the list to get an idea of what was there, because I hadn't actually sold mine, so I thought there is no point putting in offers or going to view them, at least until I had, you know, a confirmed sale. Um, so I have only actually been up there and looked at two properties as such, actually had viewing, but I had been up a couple of times and driven around others aswell, to get an idea of the area. Because, obvioulsy you look on a map but you don't know what the parking situation is like, things like that. And it's quite strange, you go up there on a Saturday just how small soem of the buildings were, and you can tell from just he pictures. So on a map, you get an idea of where it is and the location, but unless you've actually been up and looked at them...That was how i kind of made the decsion of where I was goig toi be. | Participant 28 |
| 55 | 9:07.0 - 9:16.0 | Okay, yeah. So that's, I mean there's quite a few thinsg there. It's interesting that you needed to be physically here to get a sense of the scale and size of the buildings. | Me |

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| 56 | 9:16.0 - 9:36.0 | Yeah, you know, as I say, you can do the map and get a StreetView and things like that, but the parking situation on Saturday for example, compared to when the match was on and then when teh map was taken, you realise how busy some roads can be, and how many people actually until you view certain areas. | Participant 28 |
| 57 | 9:36.0 - 9:42.0 | Yeah, the, I mean on StreetView images they tend to be very clear, the roads, don’t they. | Me |
| 58 | 9:42.0 - 10:00.0 | Yeah, that's it. You get the odd car driving down but you don't see all the cars parked outside the houses with no garages and stuff, and you don't realise you couldn't actually turn into the drive because there's too many cars in the way. So that was a big, useful...you can look at the roads online, but then to actually go and view it. | Participant 28 |
| 59 | 10:00.0 - 10:06.0 | To actually get a sense, okay | Me |
| 60 | 10:06.0 - 10:11.0 | Yeah, to know, because obviously Saturday afternoon mos people are at home, it's the busiest time, | Participant 28 |
| 61 | 10:11.0 - 10:14.0 | Okay, and you say that was, was it 2 to 3 months? | Me |
| 62 | 10:14.0 - 10:17.0 | It was, yeah, I've been looking for a few months | Participant 28 |
| 63 | 10:17.0 - 10:24.0 | And then obviously, somebody puts an offer in, and then you put an offer in on the other property? | Me |
| 64 | 10:24.0 - 10:42.0 | Um, well, I went to look at a few, sort of just driving around the area, but I only actually had viewings with estate agenst at two properties and then I put an offer in on the secodn one I looked at. Because I had already seen lots online and you know, I already had that idea of what I wanted. | Participant 28 |
| 65 | 10:42.0 - 11:06.0 | Okay, so I mean you were very clear. And it's, I mean different people have different approaches with estate agents. Some are sort of very assertive, and some let the estate agent guide them. Um, and there is differnet styles, but in terms of your interaction with the estate agents, were there any maps or any directions for, or anytging they communicated? | Me |
| 66 | 11:06.0 - 11:12.0 | Um, no, I actually told them the properties I wanted to view, because obviously I had already seeen lots online | Participant 28 |
| 67 | 11:12.0 - 11:38.0 | Okay, no I just wanted to, that's absolutely fine. Whereas some people might have a differrnt approach don't they, different people, different er…yeah, so just in terms of the maps themselves, you've looked at them on property searches, and you've then gone off to drive, but do you then use any sort of technology like a SatNav, or... | Me |
| 68 | 11:38.0 - 11:53.0 | Yeah, I generally, usually go online and use Google Maps to plan the route anyway, so I know what road numbers, things like that, so yeah, and when I'm driving away from home or places I don't know I’ll put the SatNav on. I don't always follow it, but you know, it's there if I get lost or whatever more than anything. | Participant 28 |
| 69 | 11:53.0 - 12:01.0 | And do you, when you say you don't always follow it, do you look at the street signs instead, or? | Me |
| 70 | 12:01.0 - 12:11.0 | Um, yeah. I'm still the old-fashioned way of driving really, and you know SatNav's don't always take you, you can't always take what they tell you as gospel, so... | Participant 28 |
| 71 | 12:11.0 - 12:14.0 | Yeah, they can be, er, a bit off… | Me |
| 72 | 12:14.0 - 12:20.0 | …they get it wrong ocassionally, or miss diversions, roadworks, this like that, so er, yeah, I still follow the road signs more than anything like the SatNav. | Participant 28 |
| 73 | 12:20.0 - 12:29.0 | Okay, and do you - just going back to when you are looking beforehand on Google maps - to plan out the route, how far in advnace is that normally? | Me |
| 74 | 12:29.0 - 12:38.0 | It’s usually like the day before I travel, so I can find out of there are any major roadworks, or traffic works, or thinsg like that. | Participant 28 |
| 75 | 12:38.0 - 12:41.0 | Okay, and is that - do you normally do that on a laptop, or a tablet, or... | Me |
| 76 | 12:41.0 - 12:46.0 | Yeah, it's normally on a laptop. | Participant 28 |
| 77 | 12:46.0 - 12:49.0 | Laptop, okay. Sorry, these questions probably seem a bit prying… | Me |
| 78 | 12:49.0 - 12:50.0 | That's okay… | Participant 28 |
| 79 | 12:50.0 - 12:53.0 | …and do you print that out at all, or is it just a case that you look on a screen, or… | Me |
| 80 | 12:53.0 - 12:58.0 | Er, I do if I've got somebody else with me in the car, so that they can sort of be a co-driver, but if I'm on my own I wouldn't | Participant 28 |
| 81 | 12:58.0 - 13:28.0 | Yeah, because obviously you can't be lookinga th oeice of paper while you are driving. Okay, and are you, how…when you are planning the route, and again this is going to eb a bit fo an odd question, so I’ll ask it for both - but, when you are planning your route, do you sort fo set aside time to think, 'right I am going to plan', or is it just 'alright, the kettel is on, I;ll jump on now and have a quick look', how does it fit in with the other activities basically? | Me |
| 82 | 13:28.0 - 13:41.0 | Um, yeah, I mean generally it doesn't take me long to do that, so itls literally five minutes online and then generally there is a computer on in the house, whether that's mine of my son's that we can sort of jump on and look at. | Participant 28 |
| 83 | 13:41.0 - 13:46.0 | Okay, and is it just that you look at, or do you look at other websites, or guide books or anything, or… | Me |
| 84 | 13:46.0 - 14:08.0 | No, generally itls just to plan routes, and if I am going somewhere, and like I say, for the house-buying, it was literally put in the postcode, door-to-door sort of thing. Um, a couple of weekends I did actually go and view 5 or 6 properties, but it was just driving around them, and again I just put the postcodes in and sort of planned a route to go through each one. | Participant 28 |
| 85 | 14:08.0 - 14:27.0 | Okay, and were you , I'm just thinking in term of like before viewing the property, you mention deciding which ones to go and look at through property search like Zoopla, did you jump onto any other resources to have a look what is about in that town, or... | Me |
| 86 | 14:27.0 - 14:43.0 | Um, yeah, but on Zoopla, you know, they have got links to show you the local area, um, and there is a breakdown by school, and you know, council tax by property and things like that. Um, most the places I looked at were pretty similar anyway. | Participant 28 |
| 87 | 14:43.0 - 14:45.0 | Okay, so with… | Me |
| 88 | 14:45.0 - 14:48.0 | ..and that pads actually on the website. | Participant 28 |
| 89 | 14:48.0 - 14:51.0 | Okay, so in some ways everything is kind of quite well self-contained that you need for... | Me |
| 90 | 14:51.0 - 14:52.0 | Yeah. | Participant 28 |
| 91 | 14:52.0 - 15:05.0 | Okay, that's brilliant, er, and also in terms of digital maps when you were making the decision to buy a house, how important do you think they were. | Me |
| 92 | 15:05.0 - 15:14.0 | Um, I would say they were about fifty percent really. Because it was going really based on what I found on the map, and then going and actually looking at it. | Participant 28 |
| 93 | 15:14.0 - 15:15.0 | Okay. | Me |
| 94 | 15:15.0 - 15:25.0 | So you, about fifty, so yeah, without digital maps I wouldn’t have actually viewed them. I wouldn't have put them on my list. | Participant 28 |
| 95 | 15:25.0 - 15:32.0 | Right, okay, I mean that's quite interesting, I mean, I suppose you might have been a lot more estate-agent led before digital maps, would you? | Me |
| 96 | 15:32.0 - 15:49.0 | Yeah, that's it. Without those, without me being able to go out and do the research, and see where it was, I would have to have a lot of trips up there and travel around I think, just to view. By having the mapo, I could say a definate yes or no just by looking. | Participant 28 |
| 97 | 15:49.0 - 16:04.0 | And what, I mean you;ve looked relationally at the green areas, and where the property is located to look around, but is it, I mean are there any other decisions - you mention parking aswell. | Me |
| 98 | 16:04.0 - 16:31.0 | Um, yeah, they had to have off-road parking for two vehicles, that was another thing I was looking at, or at least be, you know, a quiet road - a dead-end, end of estate, something like that. I mean that was about all, and because I live in a flat at the moment, I don't have - you know, I'm in a block and I have a garage arond the corner, I have no...it was one of those luxury things, where I wanted to be able to park outside. | Participant 28 |
| 99 | 16:31.0 - 16:33.0 | Okay, yeah. | Me |
| 100 | 16:33.0 - 16:38.0 | So, that bit really, that was the main thingfor parking | Participant 28 |
| 101 | 16:38.0 - 16:42.0 | Okay, so it was parking and green space that were your main two… | Me |
| 102 | 16:42.0 - 17:01.0 | Yeah, I mena I did, I looked at 2 bedroom, 3 bedroom, 4 bedroom houses, bungalows, you know a variety of different things, that wasn't so important to me as the actual location of it, and the space outside with it, you know, it had to have a garden because again living in a flat I have only got a tiny little patio outside. | Participant 28 |
| 103 | 17:01.0 - 17:20.0 | Yeah. Okay, and just looking at maps, how far did they inform your choice of, if you like, more, your sense of the place, you know, what it would be like before you got there? | Me |
| 104 | 17:20.0 - 17:38.0 | That was more sort of Street-View than the map, because then obviously you could go up and down the street, and have a look at just the general state of the place, or you know, the people, the vehicles, you know, you get an idea of what’s around. | Participant 28 |
| 105 | 17:38.0 - 17:42.0 | And what would, I mean, did you use Street-View quiet a bit? | Me |
| 106 | 17:42.0 - 17:51.0 | Yeah, Once I had kind of zoomed in on a place then I would oftengo on and go down the actual street, and look around the local areas aswell, to see what was about. | Participant 28 |
| 107 | 17:51.0 - 17:52.0 | Okay. | Me |
| 108 | 17:52.0 - 17:54.0 | And get a feel for it. | Participant 28 |
| 109 | 17:54.0 - 17:59.0 | And would you say that, if you like, shaped your perception in any way of those areas? | Me |
| 110 | 17:59.0 - 18:04.0 | Um, I don't think it was the actual perception, but you know, it was nice to see - because obviously there was nice areas and bad areas, things like that - and because it's out of, you know, the county, I don't know anything about it. | Participant 28 |
| 111 | 18:04.0 - 18:05.0 | Yeah. | Me |
| 112 | 18:05.0 - 18:28.0 | You look at the tax and the crime, and things like that, but but numbers don't neccessarily tell you how good the street is, so it was useful to have a look and see what sort of area it was | Participant 28 |
| 113 | 18:28.0 - 18:33.0 | Okay, and are they, I mean I haven't used Propertywide or Zoopla as much, but are the crime patterns on there? | Me |
| 114 | 18:33.0 - 18:40.0 | Yes, it is on Zoopla, so they've got linsk for, yeah they’ve got the education, they have got the crime rate, local tax, employment, all sort of different useful guides on there. | Participant 28 |
| 115 | 18:40.0 - 19:05.0 | Right, okay, so that's quite good. And obviously the digital maps informed that in some sense, but has it ever informed the other places you've gone when you hav been there; so you've been to look at properties you've decided to potentially view, but whilst you are up there I am assumed you - did you stay in a B&B or hotel, or...? | Me |
| 116 | 19:05.0 - 19:08.0 | No, we just drive up each day. | Participant 28 |
| 117 | 19:08.0 - 19:10.0 | Okay. | Me |
| 118 | 19:10.0 - 19:12.0 | We had a look at a few and then drive home again. | Participant 28 |
| 119 | 19:12.0 - 19:15.0 | And then did you go to any restuarantsm or B&B's, or anything like that? | Me |
| 120 | 19:15.0 - 19:18.0 | Er, no, motorway service stations, that was it. | Participant 28 |
| 121 | 19:18.0 - 19:38.0 | Okay, that's faor enough, and - we're goin through these really fast actually [referring to the interview topic guide] - do you think the, I mean you've mentioned that you do planning through Google Maps, and you use SatNav, but do you a digital map has ever affected the choice of route you have taken? | Me |
| 122 | 19:38.0 - 19:45.0 | Um, I tend to go sort of fairly straight routes, and I don't neccessarily do, I tend to do the quickest route rather than the shortest? | Participant 28 |
| 123 | 19:45.0 - 19:46.0 | Okay yeah. | Me |
| 124 | 19:46.0 - 20:16.0 | So for me it was just driving down the Motorway, but I actually chose to come across Birmingham and up that way, rarher than the M1, just because it's a route I knew, to get to Nottingham, because I was already familiar with that bit of the road. So yeah, I chnagd the route every single time, to get me across to Northampton and that's the M1, but I repolanned it, you know, to go sort of via Birmingham, Leicester and then up that way. | Participant 28 |
| 125 | 20:16.0 - 20:19.0 | So it's, that's more familiarity isn't it. | Me |
| 126 | 20:19.0 - 20:25.0 | Yeah, it is, because I used to drive up to Nottingham and back quite often years ago, and it was a route I already knew. | Participant 28 |
| 127 | 20:25.0 - 20:37.0 | Well , there you go. And is it, I'm just thinking, its quite a big decision to move, is it, I mean before the opportunity, the internship came up, were you already looking at that area? | Me |
| 128 | 20:37.0 - 21:01.0 | Er, no not at all. I was quite happy here. But it was getting to the point where I was really fed up withteh job I was in, and I wanted to do something else, and my friend offered me an internship, but in order to do that it was either a case of renting my place out and moving up there and renting somewhere, or sale and buy, so I decided now is teh time to sell up. | Participant 28 |
| 129 | 21:01.0 - 21:09.0 | That's reasonable, and is it, I'm just thinking, because 2 to 3 month is quite a short process isn't really, I mena that's quite fast. | Me |
| 130 | 21:09.0 - 21:34.0 | It is, I mean mine went on the market in September last year, and I had two previous offers and they both pulled out, and then they put this offer in in January/February, so that's basically it, but they are buy to let, so there is no chain or anything. Whereby as soon as they put the offer in, I knew I needed to be out and find somewhere, apply for something myself | Participant 28 |
| 131 | 21:34.0 - 21:41.0 | Yeah, I mean it's rare you get that. Cash buyers or buy to let, yeah, it’s rare you get those. | Me |
| 132 | 21:41.0 - 21:52.0 | That's it, yeah. So, the other two ones were going to get mortgages and so on, so that's that, and they both pulled out in the end or couldn't get the mortgages, but that's that. A bit annoying. | Participant 28 |
| 133 | 21:52.0 - 22:06.0 | ooh, and is it, I'm just thinkingin terms of, we've talked about the buying side, but in terms of the selling side, did a digital maps ever figure in that process at all? | Me |
| 134 | 22:06.0 - 22:23.0 | Um, I didn't really, I looked at a few others at similar sorts of prices, you know, to see a similar sort of comparison to mine, but I don’t know whether the people buying would, becauise they're local anyway, they live about four roads away, so chances are they knew the local area and that because they're local. | Participant 28 |
| 135 | 22:23.0 - 22:26.0 | Ah, no, that does make sense. | Me |
| 136 | 22:26.0 - 22:36.0 | Yeah, I think the buyers, you know, all three of them in fact were actually within the town. So there was nobody from outside the area lurking. | Participant 28 |
| 137 | 22:36.0 - 22:44.0 | And, you mentiond having a quick look at the other properties nearby, was that on sort if propertywide, Zoopla, or… | Me |
| 138 | 22:44.0 - 22:50.0 | Yeah, and again on the sites, then I did use StreetView aswell if I didn't know the area very well, so... | Participant 28 |
| 139 | 22:50.0 - 22:51.0 | Right. | Me |
| 140 | 22:51.0 - 22:58.0 | But yeah, it was just to get an idea of what they offer for the price in comparison with mine, for stuff. | Participant 28 |
| 141 | 22:58.0 - 23:03.0 | Okay, so sort of, if you like, seeing how yours weighs up against theirs | Me |
| 142 | 23:03.0 - 23:19.0 | Yeah, just to see if the price and things like that, to see if it was too high or too low, because I endd up taking a lower price to sell it, but then that's kind of normal. They tend to put them higher because obvioulsy I paid less for the other one that it was offered for, so... | Participant 28 |
| 143 | 23:19.0 - 23:27.0 | And do you, I mean have you ever come across an estate agent there using a map at all, or... | Me |
| 144 | 23:27.0 - 23:41.0 | Um, they just send me the links to it online, and that was it. So, I know the old fashioned way where everybody sent paper copies of everything to each other, but no, they just e-mailed you with a link to Zoopla, RightMove, things like that to have a look. | Participant 28 |
| 145 | 23:41.0 - 23:46.0 | Oh right, so in some sense, they're actually, they are using those websites aswell. | Me |
| 146 | 23:46.0 - 24:01.0 | So, yeah, they turned it on, I know RightMove they both use, I think one uses Bing and one uses Google Maps, whereas I tend to just use Googel Maps, once I've got the psoticode or know the street name. | Participant 28 |
| 147 | 24:01.0 - 24:08.0 | Do know what, just to be cheeky so I can look at their website, do you know what, which estate agents they were? | Me |
| 148 | 24:08.0 - 24:12.0 | Um, it's Wilkins Vardy, based in Bolsover. | Participant 28 |
| 149 | 24:12.0 - 24:22.0 | Right, okay, brilliant. Just so I can then have a look. I'm always interested why some would use Google, some would use Bing, that interests me. | Me |
| 150 | 24:22.0 - 24:29.0 | Yeah, I don't know whether it’s actually the estate agents or whether it's the website that advises which one to use, or… | Participant 28 |
| 151 | 24:29.0 - 24:30.0 | Well, yeah, and it’s … | Me |
| 152 | 24:30.0 - 24:38.0 | and also there is some variation, but generally if I've got an interest, I'll go onto Google Maps because it's what I am used to. | Participant 28 |
| 153 | 24:38.0 - 24:45.0 | Is that, and when you’re using Google, is that the reason for you personally choosing Google and not Bing, or... | Me |
| 154 | 24:45.0 - 25:03.0 | Um, I think because it's on my laptop and I'm used to the controls and stuff, butthen I'm not particulalry tech savvy, and I tend to get my son to do everything technical, and then teahc what I need to know to get around. For him I think it's easier if I stick to what I know. | Participant 28 |
| 155 | 25:03.0 - 25:13.0 | That's absolutely fair enough, and just in general, when you were searching for properties, that was on a laptop wasn't it? | Me |
| 156 | 25:13.0 - 25:14.0 | Yeah | Participant 28 |
| 157 | 25:14.0 - 25:53.0 | It was, yeah. Okay, brilliant. Well I think that's about most our questions covered then. But, um, I will be doing a, um, focus group at a later date. I’ll be getting estate agents, buyers, sellers, local authorities, sort of a couple of people from the council, um, and a couple of general other people really, and website owners and putting them in a group together, possibly around Derby, or it might be Matlock, it depends where I can do it. It will be in a few months, and obviously I will send out an invite. Um, yeah, it should be quite nice. Obvioulsy it will be an informal thing. | Me |
| 158 | 25:53.0 - 25:56.0 | Yeah, alright then. | Participant 28 |
| 159 | 25:56.0 - 25:59.0 | But thank you very much. | Me |
| 160 | 25:59.0 - 26:03.0 | Right, if I fill out the e-mail form and get it back to you… | Participant 28 |
| 161 | 26:03.0 - 26:05.0 | Yah, if you could so, that would be fantastic. | Me |
| 162 | 26:05.0 - 26:07.0 | Okay, will do. | Participant 28 |
| 163 | 26:07.0 - 26:08.0 | Thank you very much | Me |
| 164 | 26:08.0 - 26:18.1 | Okay, bets of luck, bye. | Participant 28 |