**Name:** Files\\Group 1 - University Life\\Participant 04 - Interview

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|  | **Timespan** | **Content** | **Speaker** | **Section** | **Themes** |
| 1 | 0:01.0 - 0:02.0 | ...And there we go | Me | Introductions |  |
| 2 | 0:02.0 - 0:07.0 | This is where you watch it and see my posture is awful, and you tell me to sit up straight next time [laughs] | Participant 04 | Introductions |  |
| 3 | 0:07.0 - 0:20.0 | Oh, no no, that would be a psychologist [laughs]. Um, first of all, can you just tell me a bit about yourself, what you're doing at Sheffield, course, name, age, that kind of thing. | Me | Introductions |  |
| 4 | 0:20.0 - 0:35.0 | My name is Symone Garvey, I'm 18, I do QR12 German and Linguistics, err, and I've been to Sheffield twice before I came, just on the open days, just to walk around with parents and friends, so. | Participant 04 | Introductions |  |
| 5 | 0:35.0 - 0:40.0 | Just to, so you're quite new to the city, new to living in Sheffield, I mean I'm assuming, do you live in Sheffield or... | Me | Introductions |  |
| 6 | 0:40.0 - 0:42.0 | Yeah, yeah, yeah. | Participant 04 | Introductions |  |
| 7 | 0:42.0 - 0:47.0 | Okay, in itself that's quite interesting isn't it , I mean you've only been twice before coming here and it's quite close to Derby isn't it [referring to discussion prior to interview start where participant stated she was 'also' from Derby, potentially having looked me up on Social Media or the internet prior to interview]. | Me | Introductions |  |
| 8 | 0:47.0 - 0:49.0 | Yeah. | Participant 04 | Introductions |  |
| 9 | 0:49.0 - 0:57.0 | Okay, so just onto the main questions then, which sort of digital maps have you used in the past - or do you use now? | Me | Types of digital map used |  |
| 10 | 0:57.0 - 1:07.0 | Err, Google maps, a lot, as my primary go to. I recently discovered that Bing has a map, and that it works a bit differently to the Google one. | Participant 04 | Types of digital map used |  |
| 11 | 1:07.0 - 1:08.0 | okay | Me | Types of digital map used |  |
| 12 | 1:08.0 - 1:10.0 | I just like went on that two days ago. | Participant 04 | Types of digital map used |  |
| 13 | 1:10.0 - 1:14.0 | When you say differently, can you expand on that a litle? | Me | Types of digital map used |  |
| 14 | 1:14.0 - 1:23.0 | Okay, so for example, on Google if you search for directions it will ask you for an A and B, and once you put both in and do a search, it takes you immediately to what it thinks you're talking about. | Participant 04 | Types of digital map used |  |
| 15 | 1:23.0 - 1:24.0 | Okay | Me | Types of digital map used |  |
| 16 | 1:24.0 - 1:40.0 | ...on Bing, it asks you fro A, it asks you to confirm A, and then it asks you for B and it asks you to confirm B, the idea is it asks you to confirm and then looks, so you definitely know you have the right directions and it's not taking you to Japan or somewhere [laughs] | Participant 04 | Types of digital map used |  |
| 17 | 1:40.0 - 1:42.0 | ...or somewhere, I didn't know that so | Me | Types of digital map used |  |
| 18 | 1:42.0 - 1:44.0 | Yeah, it's quite interesting. | Participant 04 | Types of digital map used |  |
| 19 | 1:44.0 - 1:49.0 | I'll have to have a play with that later. So when you're using it, are you using it on a laptop, on a mobile or...how are you... | Me | Types of digital map used |  |
| 20 | 1:49.0 - 1:52.0 | Almost exclusively on a laptop, | Participant 04 | Types of digital map used |  |
| 21 | 1:52.0 - 1:59.0 | Okay. So it, and do you go straight to the website or are you using an app, or...how are you... | Me | Types of digital map used |  |
| 22 | 1:59.0 - 2:07.0 | Um, directly to the website, just put in google.co.uk, click on maps, or...on Google Chrome, you know how they have the bar at the top... | Participant 04 | Types of digital map used |  |
| 23 | 2:07.0 - 2:08.0 | Yeah | Me | Types of digital map used |  |
| 24 | 2:08.0 - 2:14.0 | Which is like the, it's everything, if you just put in such and such, to such and such, it automatically does the directions for you. | Participant 04 | Types of digital map used |  |
| 25 | 2:14.0 - 2:23.0 | Oh, right, okay, so what sort of thing do you use the map for, what sort of thing are you search, looking for? | Me | Types of digital map used |  |
| 26 | 2:23.0 - 2:27.0 | Um, familiarisation say, | Participant 04 | Types of digital map used |  |
| 27 | 2:27.0 - 2:28.0 | okay | Me | Types of digital map used |  |
| 28 | 2:28.0 - 2:48.0 | For instance, I wanted to find an Aldi supermarket yesterday. I had no idea where it was, so I Googled it, which pulled up Google maps, and then I'll zoom in on my destination and see what's around it [gestures as though moving from a bird's eye view dwn to a street-level/flat level ground perspective]. I noticed for example there was a Thai restaurant, so I know if I walked there and see a Thai restaurant, that I'm nearby and not completely lost. | Participant 04 | Examples of digital map use |  |
| 29 | 2:48.0 - 2:50.0 | So it just gives you, it helps you locate where you're going to? | Me | Examples of digital map use |  |
| 30 | 2:50.0 - 2:56.0 | Yeah. Road names as well, obviously there are signposts, so I've got something to go on. | Participant 04 | Examples of digital map use |  |
| 31 | 2:56.0 - 2:59.0 | Okay, so you've got something...is it mainly directional then? | Me | Examples of digital map use |  |
| 32 | 2:59.0 - 3:01.0 | Yeah, I'd say so, yeah. | Participant 04 | Types of digital map used |  |
| 33 | 3:01.0 - 3:14.0 | Okay, that's absolutely fine. Um, you've given me Aldi as an example there. Is it mainly shopping you use it for, or is it mainly when you're going to a place, and you need to locate it because it's new? | Me | Types of digital map used |  |
| 34 | 3:14.0 - 3:29.0 | Yeah. Um, for like actual function, if I actually need a map, if it's somewhere I'm going to, or if I'm meeting someone somewhere and I don't know where it is, but sometimes I do just look at [shrugs] cities that I've not been to... | Participant 04 | Types of digital map used |  |
| 35 | 3:29.0 - 3:30.0 | okay... | Me | Types of digital map used |  |
| 36 | 3:30.0 - 3:36.0 | ...because, I notice, um when I'm walking around Sheffield, everything is very linear. | Participant 04 | Types of digital map used |  |
| 37 | 3:36.0 - 3:37.0 | right... | Me | Types of digital map used |  |
| 38 | 3:37.0 - 3:45.0 | Like you've got West Street, and then you've got Division Street, and then you've got a road at the bottom. If you look at a map of Manchester, it's squares. | Participant 04 | Types of digital map used |  |
| 39 | 3:45.0 - 3:46.0 | right... | Me | Types of digital map used |  |
| 40 | 3:46.0 - 3:47.0 | ...they have lots of intersecting... | Participant 04 | Types of digital map used |  |
| 41 | 3:47.0 - 3:48.0 | crossroads? | Me | Types of digital map used |  |
| 42 | 3:48.0 - 3:54.0 | Yeah, crossroads, and I had never been there before, and I went last week, and you can really feel that you're walking in squares... | Participant 04 | Types of digital map used |  |
| 43 | 3:54.0 - 3:55.0 | oh right... | Me | Types of digital map used |  |
| 44 | 3:55.0 - 3:56.0 | ..because it's just, yeah. | Participant 04 | Types of digital map used |  |
| 45 | 3:56.0 - 3:57.0 | So is it almost like America then? | Me | Types of digital map used |  |
| 46 | 3:57.0 - 3:59.0 | Yeah. | Participant 04 | Types of digital map used |  |
| 47 | 3:59.0 - 4:28.0 | Um, just going back to the point you mentioned, where um...because I'm quite interested in the point you made about different shapes in different cities, but also getting a bearing of where you are, now, is that like the night before, a week before or are you using it while you're there sort of thing, like when you go to Manchester are you using while you're in Manchester sort of thing, while you're in the hotel. I mean how are you using maps then? | Me | Types of digital map used |  |
| 48 | 4:28.0 - 4:54.0 | yeah, usually before, and as a last resort - during, purely because I don't have much data on my phone contract, so as soon as I see a little bit is draining away I start panicking [laughs]. So I try and commit as much to memory, and write it down, so I'll study it before, and say it's directional, I'll look at where I al supposed to go and I'll look at the streets around where I'm supposed to go, in case I take a wrong turn and you know I'm on this street, but I'll know I’m nearby and I can correct myself. | Participant 04 | Types of digital map used |  |
| 49 | 4:54.0 - 5:03.0 | okay, so a lot of it is sort of memory, from looking at it the night before and a short a while before, and use it to sort of get your bearings. | Me | Types of digital map used |  |
| 50 | 5:03.0 - 5:04.0 | Um. | Participant 04 | Types of digital map used |  |
| 51 | 5:04.0 - 5:23.0 | Okay, so a lot of people is it in different ways, which is quite interesting to see. Um, the other one, a bit a weird one really, how do maps fit in with, in general, you're other activities? I mean, do you use maps for anything else you do or is it just when you're searching to go somewhere? | Me | Types of digital map used |  |
| 52 | 5:23.0 - 5:51.0 | Hmm, um, I recently started beginner's Dutch, and I've been to Amsterdam, and I went there on a coach, so I saw quite a lot of the Netherlands, and now we're talking about lots of Dutch cities, and I've got no idea were they are, so just out of interest I used Google maps again, and see that "Oh, this is a big city", so that when people talk about Utrecht for example, and I'll be like "Oh, I know where that is". | Participant 04 | Types of digital map used |  |
| 53 | 5:51.0 - 5:52.0 | okay | Me | Types of digital map used |  |
| 54 | 5:52.0 - 5:54.0 | yeah, just out of interest really. | Participant 04 | Types of digital map used |  |
| 55 | 5:54.0 - 6:08.0 | Yeah, well, I do that as well to be honest and it's quite interesting to see. Um, the other one, in terms your everyday life, how important are digital maps to you? Are they an integral part, or can you take them or leave them, how important are they to you? | Me | Types of digital map used |  |
| 56 | 6:08.0 - 6:14.0 | They're quite important to me, um, I have map of Germany in my room... | Participant 04 | Examples of digital map use |  |
| 57 | 6:14.0 - 6:15.0 | okay... | Me | Examples of digital map use |  |
| 58 | 6:15.0 - 6:30.0 | ...um, because, so much is assumed with the knowledge of Germany, that if someone says something stereotypical aboiut that city, you're expected to know that's in the North, and that's why or it's in the South, and that's why, so I just have a political map of Germany. | Participant 04 | Examples of digital map use |  |

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| 59 | 6:30.0 - 6:33.0 | okay, so is that all administrative regions and... | Me | Examples of digital map use |  |
| 60 | 6:33.0 - 6:34.0 | yeah | Participant 04 | Examples of digital map use |  |
| 61 | 6:34.0 - 6:39.0 | Okay, so if someone says "Ich Komme aus Bochum" [using an exaggerated North German accent], you know where they come from for example | Me | Examples of digital map use |  |
| 62 | 6:39.0 - 6:41.0 | yeah, exactly, with a stereotype [laughs]. | Participant 04 | Examples of digital map use |  |
| 63 | 6:41.0 - 6:58.0 | [coughs] sorry, I think I'm getting the student lurgy! Um, in terms of other people, students in general, do you think maps are quite integral to students when they are new to a city, or when they have been here a while, or... | Me | Importance of digital maps |  |
| 64 | 6:58.0 - 7:08.0 | Yeah, I think so, I mean I have the admittedly abysmal paper map, for this year, for students - which I hate, because it misses out lots of roads... | Participant 04 | Importance of digital maps |  |
| 65 | 7:08.0 - 7:09.0 | Right... | Me | Importance of digital maps |  |
| 66 | 7:09.0 - 7:17.0 | ...and it's very picture based, which is all very well and good if you don't know what the building looks like, but not if you want to know how to get there, which for me is what maps are for. | Participant 04 | Importance of digital maps |  |
| 67 | 7:17.0 - 7:20.0 | Okay, so it's definitely, yeah... | Me | Importance of digital maps |  |
| 68 | 7:20.0 - 7:26.0 | So yeah, like, they have them everywhere, the little orange maps, they are giving them out left, right, and centre at every information desk. | Participant 04 | Importance of digital maps |  |
| 69 | 7:26.0 - 7:29.0 | So they change every year don't they, visitor maps, | Me | Importance of digital maps |  |
| 70 | 7:29.0 - 7:36.0 | Yeah, yeah, I think from last year some of the buildings have changed, and you go to the wrong building and you're like "oh, should have used the orange one". | Participant 04 | Importance of digital maps |  |
| 71 | 7:36.0 - 7:46.0 | Oh okay, and really, do you, the next one is about digital map reliability, so how much do you trust a digital map for example? | Me | Reliability of digital maps |  |
| 72 | 7:46.0 - 7:55.0 | Hmmmm, enough, but the one thing that really gets me is the lack of hill definition... | Participant 04 | Reliability of digital maps |  |
| 73 | 7:55.0 - 7:56.0 | Righty-oh | Me | Reliability of digital maps |  |
| 74 | 7:56.0 - 8:09.0 | ...it really throws you, because it's all just flat, and there are building where things are on hills. Or if the entrance isn't where the maps says it is for instance, it's really easy to get disorientated. | Participant 04 | Reliability of digital maps |  |
| 75 | 8:09.0 - 8:14.0 | So is this all the sort of low-level detail, and the sort of topography if you like? | Me | Reliability of digital maps |  |
| 76 | 8:14.0 - 8:21.0 | Yeah. Because if you look on a map of Sheffield, it all looks like a lovely city, and then you come here and it's all on a hill! | Participant 04 | Reliability of digital maps |  |
| 77 | 8:21.0 - 8:22.0 | Yeah. | Me | Reliability of digital maps |  |
| 78 | 8:22.0 - 8:31.0 | Yeah. So you think that it's actually a little walk down here, but it's actually a massive walk up here [gestures to a steep hill]. IT will take you a while, so... | Participant 04 | Reliability of digital maps |  |
| 79 | 8:31.0 - 8:42.0 | Yeah, I've noticed that myself. I'm juts, when you mentioned that the low-level detail was slightly out, can you give me a detail of that or... | Me | Reliability of digital maps |  |
| 80 | 8:42.0 - 8:59.0 | Er, um...[pause], although Google does warn you, there's maybe footpaths that may be missing, so if you’re putting walking directions in it may send you down a road that you can actually walk on... | Participant 04 | Reliability of digital maps |  |
| 81 | 8:59.0 - 9:00.0 | Okay. | Me | Reliability of digital maps |  |
| 82 | 9:00.0 - 9:02.0 | ...which is kind of, a bit dumb. | Participant 04 | Reliability of digital maps |  |
| 83 | 9:02.0 - 9:03.0 | Yeah, it is. | Me | Reliability of digital maps |  |
| 84 | 9:03.0 - 9:40.0 | And it just ruins the whole thing, and just things like shortcuts for instance. Um, the alley, alleyways and jittys, um, are often missed out, so for example, my house is on a road that's ontop of a hill, and all maps will tell you, you need to go around the hill to get to a parallel road, but you don't, because if you're walking there is a green, that has a path, that's made so you can walk between these two roads. Walking directions will never tell you that, they will always tell you, you have to go round, even though everyone knows the path is there and everyone uses the path. | Participant 04 | Reliability of digital maps |  |
| 85 | 9:40.0 - 9:42.0 | So it's, it misses out on that local knowledge? | Me | Reliability of digital maps |  |
| 86 | 9:42.0 - 9:49.0 | Yeah, same as it won't tell you to walk through a park, whereas the park may or may not be suitable for walking through. | Participant 04 | Reliability of digital maps |  |
| 87 | 9:49.0 - 9:51.0 | Yeah, just appears as a green space sometimes | Me | Reliability of digital maps |  |
| 88 | 9:51.0 - 9:52.0 | Yeah. | Participant 04 | Reliability of digital maps |  |
| 89 | 9:52.0 - 10:02.0 | Yeah, okay. That's absolutely fine. The other one, bit of a left-field question if you like, have you ever added or amended content to a map? | Me | Reliability of digital maps |  |
| 90 | 10:02.0 - 10:04.0 | Ooh, no. | Participant 04 | Reliability of digital maps |  |
| 91 | 10:04.0 - 10:05.0 | Okay | Me | Reliability of digital maps |  |
| 92 | 10:05.0 - 10:08.0 | I've never quite known how, or whether I would be trusted to do that. | Participant 04 | Reliability of digital maps |  |
| 93 | 10:08.0 - 10:13.0 | Okay, but I mean, would you know how to if you wanted to? | Me | Reliability of digital maps |  |
| 94 | 10:13.0 - 10:23.0 | Mmmm, probably not, but I think if it was software driven, I could maybe have a play with it and figure it out. | Participant 04 | Reliability of digital maps |  |
| 95 | 10:23.0 - 10:24.0 | Okay, that's absolutely fine. | Me | Reliability of digital maps |  |
| 96 | 10:24.0 - 10:30.0 | I would like to be able to do that [laughs], put in all the alleyways "this is what it's actually like". | Participant 04 | Reliability of digital maps |  |
| 97 | 10:30.0 - 10:34.0 | Okay, so you would actually proactively do that, like if you saw an error, you would actively fix that | Me | Reliability of digital maps |  |
| 98 | 10:34.0 - 10:35.0 | Yeah. | Participant 04 | Reliability of digital maps |  |
| 99 | 10:35.0 - 10:50.0 | Okay, good, so in terms of maps themselves, do you ever think a map has given you a sense of place, as a notion of what a place would be like? | Me | Effect of digital map use on sense of place |  |
| 100 | 10:50.0 - 11:20.0 | Err, I think so, but I'm not sure how viable my sense is, because I'm mainly going on to look at places I've not been to. So I looked at a map of Japan once, and noticed that a lot of it is completely empty, because it's mountains and you just have these massively densely populated coastal areas, and I can just imagine it's all huge, tall, and sky-scrapery, and you can just tell, like for me anyway, because it's just a blob of grey, squares... | Participant 04 | Effect of digital map use on sense of place |  |
| 101 | 11:20.0 - 11:22.0 | ...which indicate it is dense... | Me | Effect of digital map use on sense of place |  |
| 102 | 11:22.0 - 11:28.0 | ...yeah, and then green, mountain, and then another 100 miles down the way there's another massive concentrated area. | Participant 04 | Effect of digital map use on sense of place |  |
| 103 | 11:28.0 - 11:29.0 | Okay, | Me | Effect of digital map use on sense of place |  |
| 104 | 11:29.0 - 11:30.0 | Yeah, a city. | Participant 04 | Effect of digital map use on sense of place |  |
| 105 | 11:30.0 - 11:40.0 | So, okay, so in terms of coming new to Sheffield, have they ever given you a different sense of a place you hadn't been to or... | Me | Effect of digital map use on sense of place |  |
| 106 | 11:40.0 - 11:51.0 | Um...[long pause]...Sorry, can you repeat the question? | Participant 04 | Effect of digital map use on sense of place |  |
| 107 | 11:51.0 - 11:57.0 | Um, have they ever given you a sense of place for anywhere in Sheffield when you have used them? | Me | Effect of digital map use on sense of place |  |
| 108 | 11:57.0 - 12:09.0 | Ah right, er, yes, I would say so, but sometimes misguidedly so, so I'll look or something and see a main road, where i think all the shops will be, | Participant 04 | Effect of digital map use on sense of place |  |
| 109 | 12:09.0 - 12:10.0 | right... | Me | Effect of digital map use on sense of place |  |
| 110 | 12:10.0 - 12:34.0 | Because it will be central, or something, and then I'll come and realise that's for cars, and all the shops are on the smaller road, which I hadn't considered. But then when you look at the map again, it makes more sense, and then you register in your brain - Oh, this is the High Street, ands you can assume that roads around the High Street might be similar, so divisions for example are classed as West Street too, because it runs parallel and has more shops, so | Participant 04 | Effect of digital map use on sense of place |  |
| 111 | 12:34.0 - 12:35.0 | okay. | Me | Effect of digital map use on sense of place |  |
| 112 | 12:35.0 - 12:42.0 | So that's um, yeah. | Participant 04 | Effect of digital map use on sense of place |  |
| 113 | 12:42.0 - 12:54.0 | Right okay, so in terms of using a digital map, has a digital map ever affected, adjusted or changed, or had an effect on the choice of place you have gone to, or your choice of site you've gone to visit? | Me | Effect of digital map use on choice of site |  |
| 114 | 12:54.0 - 13:48.0 | Er, quite possibly. I'm trying to remember how I did this for University open days, because I looked at a lot of maps for that, where I thought I might be going somewhere, and I'd look on the city map (on Google again) and just see what it was like. Um, I don't think it really affects my decision, but I use it as an aid. So I would never look at a place and think, Oh, I'm not going there because it's dense, or it's, actually I was looking at jobs recently, and I looked on a map to see where this job was, and it was on a golf course, and it was south of Sheffield, and it looked like it was surrounded by public space i.e. no public transport, and so I was like, maybe not, so yeah, maybe it does affect where you go, yeah. | Participant 04 | Effect of digital map use on choice of site |  |
| 115 | 13:48.0 - 13:53.0 | Okay, well that's quite an interesting one. Do you know which golf course that was. | Me | Effect of digital map use on choice of site |  |
| 116 | 13:53.0 - 13:56.0 | It began with a B, but I couldn't pronounce it all, I know it was south of Sheffield. | Participant 04 | Effect of digital map use on choice of site |  |
| 117 | 13:56.0 - 14:12.0 | Okay, but south of Sheffield, I can have a look for that one. I mean, on to, obviously, probably a simple a question, do you think maps have ever affected or impacted on the routes you have taken, you know - the directions you have travelled? | Me | Effect of map on choice of route |  |
| 118 | 14:12.0 - 14:28.0 | Er, yes. Um, I used to have to walk home from work to my house, and there were two ways you can go, and I always wondered which was shorter, and one was shorter by 0.1 of a mile. | Participant 04 | Effect of map on choice of route |  |
| 119 | 14:28.0 - 14:33.0 | [laughs] okay, so it's about the shortest and most efficient distance. | Me | Effect of map on choice of route |  |
| 120 | 14:33.0 - 14:57.0 | Yeah, and interestingly, if you, by Google, put in directions by car, it will tell you a different way than if you put it in by walking, because by car, you want to go on the main road and turn in, but if you're walking you can afford to do the corners, but in a car you can't, because you have to decelerate to turn the corner, so it's more economical to do it the long way. | Participant 04 | Effect of map on choice of route |  |
| 121 | 14:57.0 - 15:24.0 | So, as you say, you do it differently, that's good to know. I'll have a play with that as well, but just going back to...I was quite interested actually, in where you looked at Japan and Holland to see what it was like, but are there any other places or examples, where you've got a sense of Japan being very built up and urban, are there any other examples where you've got an idea of a place through a map, that you've not yet visited? | Me | Effect of digital map use on sense of place |  |
| 122 | 15:24.0 - 15:26.0 | What do you mean by an idea? | Participant 04 | Effect of digital map use on sense of place |  |
| 123 | 15:26.0 - 15:38.0 | Um, well, like you've got a sense of what Tokyo would be like from a map without visiting it, is there anywhere else you've got a sense of what a place would be like? | Me | Effect of digital map use on sense of place |  |
| 124 | 15:38.0 - 15:40.0 | Err, Iceland. | Participant 04 | Effect of digital map use on sense of place |  |
| 125 | 15:40.0 - 15:41.0 | Right , okay... | Me | Effect of digital map use on sense of place |  |
| 126 | 15:41.0 - 15:55.0 | Because I have some friends there, I've not been there and I would like to go. I spend a lot of time looking at the Icelandic map, a lot. Um, and if you don't know their scale, you would look at their capital city and think it was a densely populated city... | Participant 04 | Effect of digital map use on sense of place |  |
| 127 | 15:55.0 - 15:57.0 | Right, okay... | Me | Effect of digital map use on sense of place |  |
| 128 | 15:57.0 - 16:00.0 | ...but as soon as you zoom out a bit, you realise that it's a big town... | Participant 04 | Effect of digital map use on sense of place |  |
| 129 | 16:00.0 - 16:01.0 | okay... | Me | Effect of digital map use on sense of place |  |
| 130 | 16:01.0 - 16:47.0 | ...it's very small, and it's surrounded by green, and it's just a mountain in the middle. Ice in the North, Green in the south, but that's it [laughs]. Everything is concentrated in the South-West corner, there is practically no-one in the North-East. For some strange reason, there are lots of people in the North-West, where it's just a massive chunk of ice. I don't know why. They, literally, if this is Iceland [points to a sheet of A4 paper], they live here [points to the top left corner of the paper]. Really weird. And not only that, there's only one road, called Road One, goes all the way around [draws a anti-clockwise perimeter around the sheet of paper], and these people who live here, live off this tiny country lane, which must take like three hours to drive down, and I’m like "Why do you live there" [laughs]. I guess they must have got there and built stuff there, it's crazy. | Participant 04 | Effect of digital map use on sense of place |  |
| 131 | 16:47.0 - 16:50.0 | So they literally have to go all the way around to get to anywhere, wow. | Me | Effect of digital map use on sense of place |  |
| 132 | 16:50.0 - 16:56.0 | Yeah, and I think there is one road that goes through the middle, but it's probably undriveable | Participant 04 | Effect of digital map use on sense of place |  |
| 133 | 16:56.0 - 16:59.0 | As you say, with all the mountains | Me | Effect of digital map use on sense of place |  |
| 134 | 16:59.0 - 17:00.0 | Hmm | Participant 04 | Effect of digital map use on sense of place |  |
| 135 | 17:00.0 - 17:01.0 | Okay, so... | Me | Effect of digital map use on sense of place |  |
| 136 | 17:01.0 - 17:12.0 | And that gives me the sense that everything is far away, which is why everyone has a car when they are 17, because there is no public transport practically, and everything is far away. | Participant 04 | Effect of digital map use on sense of place |  |
| 137 | 17:12.0 - 17:32.0 | Yeah, you would need one out there. So, I'm just interested as well, in when you visited Manchester, and the night before you looked at some directions, and got a sense of the area, but just out of curiosity, did you write those down in text or did you draw... | Me | Effect of digital map use on sense of place |  |
| 138 | 17:32.0 - 17:34.0 | Ooh, I write them down. | Participant 04 | Effect of digital map use on sense of place |  |
| 139 | 17:34.0 - 17:35.0 | Okay, yep. | Me | Effect of digital map use on sense of place |  |
| 140 | 17:35.0 - 17:37.0 | Because, so I can see them in my brain. | Participant 04 | Effect of digital map use on sense of place |  |
| 141 | 17:37.0 - 17:42.0 | Yeah, okay, yeah, so you get a rough...okay, thought to ask especially because some people are quite visual. | Me | Effect of digital map use on sense of place |  |
| 142 | 17:42.0 - 18:06.0 | Yeah, we had our final, sixth, flatmate move in, and she's from Beijing and she's not been to England before, nevermind Sheffield and I wanted to explain to her where the shop was, and I probably would have just told here, and I know that’s bad because someone told me where to go, I'd forget, but another girl drew it and gave it to her, and she found it fine. | Participant 04 | Effect of digital map use on sense of place |  |
| 143 | 18:06.0 - 18:07.0 | Okay. | Me | Effect of digital map use on sense of place |  |
| 144 | 18:07.0 - 18:14.0 | So I think drawing is probably better than writing it. Visualise it. | Participant 04 | Effect of digital map use on sense of place |  |
| 145 | 18:14.0 - 18:17.0 | And I imagine somebody from Beijing may rely on a map, wouldn't they? | Me | Effect of digital map use on sense of place |  |
| 146 | 18:17.0 - 18:20.0 | Yeah. Yeah. | Participant 04 | Effect of digital map use on sense of place |  |
| 147 | 18:20.0 - 18:24.0 | Okay, yeah, I think that's most of the questions we've gone through really, | Me | Effect of digital map use on sense of place |  |
| 148 | 18:24.0 - 18:25.0 | Okay. | Participant 04 | Effect of digital map use on sense of place |  |
| 149 | 18:25.0 - 19:20.0 | Um, yeah, so I'll put an end to it, but I'll be doing a focus group in February, obviously I'll send out invites nearer the time, now as I say, that will be with people from most likely the student Union staff, and a couple of local businesses. Nine people in Total. Quite informal like this, once I've got the three case studies and built up some themes, we can start discussing them, and that gets me some feedback on my analysis, and I can make sure participants are having a say, and it's not just me guessing or having a stab in the dark. Yeah, it should be quite good. But if you ever want to any update on where the findings are, give me a quick e-mail and I'll let you know. | Me | Effect of digital map use on sense of place |  |
| 150 | 19:20.0 - 19:23.0 | Okay | Participant 04 | Effect of digital map use on sense of place |  |
| 151 | 19:23.0 - 19:25.0 | And are you still happy with me using the video to...[pointing at the consent sheet]. | Me | Effect of digital map use on sense of place |  |
| 152 | 19:25.0 - 19:27.0 | Yeah that's fine | Participant 04 | Effect of digital map use on sense of place |  |
| 153 | 19:27.0 - 19:37.4 | Fantastic. Right I'll switch the video off then. | Me | Effect of digital map use on sense of place |  |